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RECORDATION FORM COVER SHEET  
**PATENTS ONLY**

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

INGRID JACKAL

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment  Merger
- Security Agreement  Change of Name
- Other \_\_\_\_\_

Execution Date: 7/20/2007

2. Name and address of receiving party(ies)

Name: Physicians Formula Cosmetics, Inc.

Internal Address: \_\_\_\_\_

1055 W. Eighth Street , Azusa, CA 91702

Street Address: \_\_\_\_\_

1055 W. Eighth S

City: AZUSA State: CA Zip: 91702

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is: July 20, 2007

A. Patent Application No.(s) \_\_\_\_\_

B. Patent No.(s) \_\_\_\_\_

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dergosits & Noah LLP

Internal Address: \_\_\_\_\_

Street Address: Four Embarcadero Center

Suite 1450

City: San Francisco State: CA Zip: 94111

6. Total number of applications and patents involved:  1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

04-0822

07/24/2007 ATRINH 00000052 29289450

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9. Signature.

Teddy K. Joe

Name of Person Signing

Signature

July 20, 2007

Date

Total number of pages including cover sheet, attachments, and documents:  2

**ASSIGNMENT**

WHEREAS, Ingrid Jacket ~~XXXXXX~~, hereinafter referred to as "ASSIGNOR", is the owner of certain new and useful improvements as described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: CARTON WITH EXTENDED PRINTABLE SURFACE

Date of Execution: \_\_\_\_\_ Filing Date: \_\_\_\_\_ Serial No.: \_\_\_\_\_  
(to be entered when filed and/or serial number assigned)

WHEREAS, Physicians Formula Cosmetics, Inc., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignor, Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignor further agrees that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have heretunto signed their names to this assignment on the date indicated below.

Date: July 17, 2007 ✓ By: [Signature] ✓

STATE OF Calif )  
COUNTY OF LA ) ss.

On this 17 day of July, in the year of 2007, before me, the undersigned notary public, personally appeared the above-named assignor, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same in his authorized capacity and that by his signature on the instrument the person or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[Signature]  
Notary Public

