

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Thomas J. Martuch	08/08/2007
RECEIVING PARTY DATA	
Name:	Kellogg Company
Street Address:	P.O. Box 3599
Internal Address:	One Kellogg Square
City:	Battle Creek
State/Country:	MICHIGAN
Postal Code:	49016-3599
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11835623
CORRESPONDENCE DATA	
Fax Number:	(248)433-7274
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	248-433-7393
Email:	rmeiers@dickinsonwright.com
Correspondent Name:	Raymond C. Meiers
Address Line 1:	38525 Woodward Ave., Suite 2000
Address Line 2:	Dickinson Wright PLLC
Address Line 4:	Bloomfield Hills, MICHIGAN 48304
ATTORNEY DOCKET NUMBER:	675000-00968
NAME OF SUBMITTER:	Raymond C. Meiers
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

CH \$40.00 11835623

PATENT

Assignment of Rights, Title and Interest in InventionDocket No.
675000-00968

This is an assignment of all rights, title and interest in the below designated patent application:

- attached hereto.
- United States Patent Application Serial No. 11/835,623,
filed on August 8, 2007.
- International (PCT) Patent Application Serial No.

Title of the Invention

FLEXIBLE CONTAINER FOR POURABLE PRODUCT

Inventors (assignors)

Name	Address
Thomas J. Martuch	7465 Stoney Creek Drive, Augusta, Michigan 49012

Assignee

Name	Address
Kellogg Company	One Kellogg Square PO BOX 3599 Battle Creek, Michigan 49016-3599

**Assignment of Rights, Title and Interest in Invention
(Multiple Inventors; single assignee)**

Docket No.

675000-00968

Whereas, we, the above-identified Inventors, have invented certain new and useful improvements in the Invention identified above and described in the above-identified patent application(s) and/or patent(s) (hereinafter referred to as "Invention");

And, whereas we desire to assign our above-identified rights, title and interest in the Invention to the above-identified Assignee;

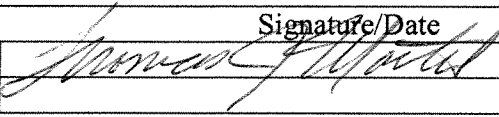
Now, this indenture witnesseth, that for good and valuable consideration, the receipt whereof is hereby acknowledged;

We hereby assign, sell and transfer our above-identified rights, title and interest in said Invention, said application(s) as identified above, including any divisions, continuations, and continuations-in-part thereof, and in and to any and all Letters Patent in the United States, and countries foreign thereto, which may be granted or have granted for said Invention, and in and to any and all reissues and reexaminations thereof, and in and to any and all priority rights, Convention rights, and other benefits accruing or to accrue to us with respect to the filing of applications for patents or securing of patents in the United States and countries foreign thereto, unto said Assignee;

And we hereby authorize and request the Director of the United States Patent and Trademark Office to issue any United States Letters Patent which may issue for said Invention to said Assignee, as assignee of the whole right, title and interest thereto;

And we further agree to sign and execute all necessary and lawful future documents, including applications for foreign patents, for filing divisions, continuations and continuations-in-part of said application for patent, and/or, for obtaining any reissue or reissues of any Letters Patent which may be granted for my aforesaid Invention, as the Assignee or its Designee(s) may from time to time require and prepare at its own expense.

Inventor's Signatures

Name	Signature/Date
Thomas J. Martuch	 8-8-7