

# PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
RICHARD HAYWOOD		07/19/2007
RECEIVING PARTY DATA		
Name:	THE CREATIVE LEAP LIMITED	
Street Address:	Kingfisher House, Hurstwood Grange	
Internal Address:	Hurstwood Lane	
City:	Haywards Heath West Sussex	
State/Country:	UNITED KINGDOM	
Postal Code:	RH17 7QX	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29279783	
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NAME OF SUBMITTER:	/Meyer A. Gross/	
Total Attachments: 1 source=Assignment#page1.tif		

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PATENT  
REEL: 019685 FRAME: 0125

## ASSIGNMENT

WHEREAS **RICHARD HAYWOOD** (hereinafter referred to as ("ASSIGNOR") has made an invention in CONTAINER

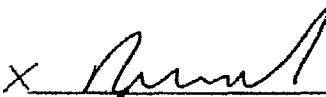
and has executed a Provisional or Non-Provisional application for Letters Patent of the United States which has been filed under Application Serial No. 29/279,783; and

WHEREAS **THE CREATIVE LEAP LIMITED**, a corporation organized under the laws of the **United Kingdom**, having a place of business at **Kingfisher House, Hurstwood Grange, Hurstwood Lane, Haywards Heath, West Sussex RH17 7QX, United Kingdom** (hereinafter "ASSIGNEE") is desirous of obtaining the entire right, title, and interest in and to said invention and said application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the ASSIGNOR does hereby sell and assign to the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest, world wide, in and to said invention, and said application together with all divisions, renewals, and continuations, thereof and, if said application is a provisional application, all non-provisional applications claiming priority thereof, and all patents of the United States which may be granted thereon and all reissues and extensions thereof, together with any and all rights of priority relating to said invention, said applications and said Patents; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents of the United States to issue all patents for said invention to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

The ASSIGNOR has the full right to convey the entire interest herein assigned, and have not made, and will not make, any agreement in conflict herewith.

The ASSIGNOR further agrees to communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to the ASSIGNOR respecting said invention, and to testify in any legal proceeding, to sign all lawful papers, to execute all divisional, continuing and reissue applications, to make all declarations and to generally do everything possible to assist the ASSIGNEE, its successors, legal representatives and assigns, to obtain and to enforce patent rights for said invention in any country.

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\_\_\_\_\_  
Assignor **Richard Haywood**

x 19/7/7  
\_\_\_\_\_  
Date