PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mark Champkins	07/17/2007

RECEIVING PARTY DATA

Name:	Royal College of Art	
Street Address:	Kensington Gore	
City:	London	
State/Country:	UNITED KINGDOM	
Postal Code:	SW7 2EU	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29281425

CORRESPONDENCE DATA

Fax Number: (414)271-5770

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 414-271-7590

Email: peterh@andruslaw.com

Correspondent Name: Peter T. Holsen

Address Line 1: 100 East Wisconsin Avenue

Address Line 2: Suite 1100

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	4295-00026
-------------------------	------------

NAME OF SUBMITTER: Peter T. Holsen

Total Attachments: 3

source=2007-07-17_4295-00026_Executed_Assignment#page1.tif source=2007-07-17_4295-00026_Executed_Assignment#page2.tif source=2007-07-17_4295-00026_Executed_Assignment#page3.tif

REEL: 019685 FRAME: 0702

PATENT 500333343

ASSIGNMENT

WHEREAS:		
Mark Champki Name (sole inventor)	Lo	8 Hoxton Street, Hoxton Works, Studio One ndon N1 6SH UNITED KINGDOM dress)
hereinafter call	ed ASSIGNOR	(S), has (have) made a certain new and useful invention
for which appli	cation for Letter	rs Patent of the United States of America has been made
said application	being identified	d by:
Title: EARPIE	CE HAVING SI	ENSOR FOR MEASURING PHYSIOLOGICAL DATA
Appln. No	29/281,425	
	June 22, 2007	
	<u>.</u>	
is about to be n	ade, said applic	ation being identified by
Title: EARPIE	CE HAVING SI	ENSOR FOR MEASURING PHYSIOLOGICAL DATA
Date of Execu	ion	
Attorney Dock	et No. 4295-000	
Customer No.	26753	
WHEREAS:		
F	oyal College of	'Art
	Name of Assignee)	
k	ensington Gore	, London SW7 2EU UNITED KINGDOM
]] Limited Liabi	lity Company or [] Corporation - organized
a	nd existing unde	er the laws of
[] Individual or	Sole Proprietor [] Partnership;

hereinafter called ASSIGNEE is desirous of acquiring the entire interest in and to said invention, said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, said

Page 1 of 3

PATENT REEL: 019685 FRAME: 0703

Atty. Docket No. 4295-00026 Customer No. 26753

Application No. 29/281,425 Filing Date June 22, 2007

ASSIGNOR(S) hereby sells (sell), assigns (assign) and transfers (transfer) to said ASSIGNEE, its successors and assigns, the entire right, title and interest in said invention, said application and any divisions or continuations thereof, and any Letters Patent obtained for the said invention in the United States and foreign countries, or issuing out of said application or any such division or continuation thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters Patent for said invention to said ASSIGNEE of the entire right, title and interest therein.

And, the said ASSIGNOR(S) hereby covenants (covenant) that he (they) has (have) full right to convey the entire right, title and interest in said invention, and has (have) not executed and will not execute any agreement in conflict herewith.

And ASSIGNOR(S) further covenants (covenant) that he (they) will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the title in said ASSIGNEE, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEE, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that he (they) will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEE.

And, ASSIGNOR(S) further covenants (covenant) that he (they) will at all times communicate to the said ASSIGNEE, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him (them), and testify as to the same in interferences or other litigation, when requested so to do.

PATENT REEL: 019685 FRAME: 0704 Application No. 29/281,425 Filing Date June 22, 2007

RECORDED: 08/13/2007

Atty. Docket No. 4295-00026 Customer No. 26753

ASSIGNOR(S) author	izes (authorize) the ASSIGNEE or the attorney of	
record to insert in this instrument, i	f necessary or desirable, the filing date and serial	
number of the application referred to	above.	
Date: $\frac{17}{7}$ / 2007 In	nventor Mark Champkins	
Personally appeared before me this day of, 2007, Mark Champkins , to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.		
$\overline{\mathbf{W}}$	Vitness	
$\overline{\mathbf{w}}$	Vitness	