

PATENT ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT
NATURE OF CONVEYANCE:		ASSIGNMENT
CONVEYING PARTY DATA		
Name		Execution Date
Roberto Coin		07/31/2007
RECEIVING PARTY DATA		
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City:	Vicenza	
State/Country:	ITALY	
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PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29280412	
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ATTORNEY DOCKET NUMBER:	007056.00004	
NAME OF SUBMITTER:	Robert S. Katz	
Total Attachments: 2		
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CH \$40.00 29280412

ASSIGNMENT

WHEREAS, I, Roberto Coin, residing at c/o Roberto Coin, S.p.A., Viale Trieste, 13, 36100
Vicenza, ITALY (ASSIGNOR), am the inventor of certain inventions and improvements described in a
U.S. patent application identified as 007056.00003 and having the title:

PACKAGING WITH SURFACE ORNAMENTATION

which application was filed May 25, 2007 and accorded U. S. Application No. 29/280,412;

and WHEREAS

**ROBERTO COIN S.p.A.
Viale Trieste, 13
36100 Vicenza
ITALY**

ASSIGNEE, desires to acquire the entire right, title and interest in and to the said application,
inventions and improvements and any patents that may be granted on or as a result thereof in the United
States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby
acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives
(NOMINEES) the entire right, title and interest in and to said application, inventions and improvements
throughout the world and to any and all patents, petty patents and utility model patents which may be
granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals,
and any non-provisional based on a provisional thereof (LETTERS PATENT);

And I covenant that I have full right to convey the entire interest herein assigned, and that I have
not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further
consideration all such papers as may be necessary to perfect the title to said application, inventions and
improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to
communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application,
inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful
papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and
enforce for their own benefit patent protection for said application, inventions and improvements in any
and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant my attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

Date: July 31, 2007

Inventor: _____

Roberto Coin



Note: No legalization or other witness required.

LAW OFFICES
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