PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James C. Allard	08/07/2007
Stephen D. Rosen	08/07/2007

RECEIVING PARTY DATA

Name:	Madison Holdings, Inc.
Street Address:	2101 N. 34th Street, Suite 130
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98103

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11742471

CORRESPONDENCE DATA

Fax Number: (206)224-0779

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (206)682-8100 efiling@cojk.com Email: Correspondent Name: Kevan L. Morgan, Esq.

Address Line 1: Christensen O'Connor Johnson Kindness

Address Line 2: 1420 Fifth Avenue, Suite 2800 Address Line 4: Seattle, WASHINGTON 98101-2347

ATTORNEY DOCKET NUMBER: MAHI129501

NAME OF SUBMITTER: Kevan L. Morgan

Total Attachments: 2

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PATENT

REEL: 019698 FRAME: 0336

ASSIGNMENT

WHEREAS, we, James C. Allard, residing at 2101 N. 34th Street, Suite 130, Seattle, WA 98103, and Stephen D. Rosen, residing at 2101 N. 34th Street, Suite 130, Seattle, WA 98103, are the inventors named in an application for Letters Patent of the United States entitled SYSTEM AND METHOD FOR IDENTIFICATION AND TRACKING OF FOOD ITEMS, filed April 30, 2007, as U.S. Patent Application No. 11/742,471;

AND, WHEREAS, Madison Holdings, Inc., a Delaware corporation having a principal place of business at 2101 N. 34th Street, Suite 130, Seattle, WA 98103, (hereinafter referred to as ASSIGNEE), is desirous of acquiring our entire right and title to and interest in our invention disclosed in said application;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, we do hereby sell, assign, and transfer unto ASSIGNEE our entire right and title to and interest in said application and said invention, including the right to apply for international patents and patents thereon in foreign countries in our name or in the name of ASSIGNEE, said invention and all applications and patents on said invention to be held and enjoyed by ASSIGNEE as entirely as the same would have been held and enjoyed by us had this sale, assignment, and transfer not been made; and we do hereby further agree and promise to execute all instruments and render all such assistance as ASSIGNEE may request in order to make and prosecute any and all applications on said invention, to enforce any and all patents on said invention, and to confirm in ASSIGNEE legal title to said invention and all applications and patents on said invention, all without charge to ASSIGNEE but at no expense to us.

Executed at Seanle of August, 2007.	(city), _	WA	(state), this 7'	ح. day
		James (C. Allard	<u>/</u>
STATE OF WASHINGTON)			
COUNTY OF KING) ss.)			

I certify that I know or have satisfactory evidence that James C. Allard is the person who appeared before me, and said person acknowledged that he signed this instrument and

acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

See State School See School See State School See State School See State School See School See State School See School	Signature Notary Public My appointment expires 6/10/10	_
Executed at	(city), LOA (state), this	**** day
STATE OF WASHINGTON	Stephen D. Rosen)) ss.	
COUNTY OF KING)	

I certify that I know or have satisfactory evidence that Stephen D. Rosen is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated:	
(9.1	
(Scal or stamp)	Signature Notary Public
	My appointment expires 6/10/10
KLM:jvb/jmb	

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