

08-10-2007

U.S. PTO
11/888675
07/31/2007

GW0078A
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To the Director

103435786

DRM COVER SHEET
TS ONLY

Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
Michael D. Ellis and Jon P. Radloff

2. Name and address of receiving party(ies)

Name: Guideworks LLC

Internal Address: _____

Street Address: 150 Radnor Chester Road - Suite 300C

City: Radnor

State: Pennsylvania

Country: USA Zip: 19087

Additional name(s) & address(es) attached? Yes No

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 07/31/07 and 07/31/07

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

11/888675

Additional numbers attached? Yes NO

5. Name and address to whom correspondence concerning document should be mailed:

Name: Fish & Neave IP Group of Ropes & Gray LLP

Internal Address: _____

Street Address: 1211 Avenue of the Americas

City: New York

State: NY Zip: 10036

Phone Number: (212) 596-9000

Fax Number: (212) 596-9090

Email Address: Brian.Mack@ropesgray.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____

Expiration Date _____
06-1075 (order no.

b. Deposit Account Number 001449-0078A)

Fish & Neave IP Group
Authorized User Name of Ropes & Gray LLP

9. Signature: [Signature] Signature

July 31, 2007 Date

Brian E. Mack (Reg No. 57,189)

Total number of pages including cover sheet, attachments, and document: 4

Name of Person Signing

08/09/2007 DBYRNE 00000095 061075 11888675

01 FC:8021 (40.00 DA)

7.31.07

A S S I G N M E N T

Whereas we, Michael D. Ellis and Jon P. Radloff, residing respectively at 1300 Kingwood Place, Boulder, Colorado 80304 and 5760 Jasper Pointe Circle, Castle Rock, Colorado 80108 have made an invention in:

SYSTEMS AND METHODS FOR PROVIDING ENHANCED
SPORTS WATCHING MEDIA GUIDANCE

and are about to make application for United States Letters Patent therefor, the same having been executed by us on even date or dates herewith; and

WHEREAS, GUIDEWORCS, LLC, a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 150 Radnor Chester Road, Suite 300C, Radnor, Pennsylvania 19087, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to each of us paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we hereby sell, assign and transfer unto the said GUIDEWORCS, LLC, its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention

based on said patent application; and all right, title and interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and we hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said GUIDEWORCS, LLC as the assignee of the entire interest therein; and we further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, we have hereunto signed our names and affixed our seals on the dates indicated hereinafter.

Date

7/31/07
Date

Michael D. Ellis

Jon P. Radloff
Jon P. Radloff