

08-08-2007



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To the Director of the U.S. Patent and Trademark Office

103434893

documents or the new address(es) below

1. Name of conveying party(ies)

Mark L. Cortegiano
Sean J. Grygiel

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 06/22/2007, 06/25/2007

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other

2. Name and address of receiving party(ies)

Name: XcellaSave, Inc.

Internal Address:

Street Address: 65-12 69th Place

City: Middle Village

State: NY

Country: USA Zip: 11379

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

11/821,743

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Brooks, Cameron & Huebsch, PLLC

Internal Address:

Street Address: 1221 Nicollet Ave, Ste 500

City: Minneapolis

State: MN

Zip: 55403

Phone Number: (612) 236-0120

Fax Number: (612) 659-9344

Email Address: brooks@bipl.net

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☐ Authorized to be charged to deposit account
☒ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers

Expiration Date

b. Deposit Account Number

Authorized User Name

9. Signature:

Signature

8/2/2007
Date

Edward J. Brooks III

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, WE, Mark L. Cortegiano, residing at 65-12 69th Place, Middle Village, NY 11379, AND Sean J. Grygiel, residing at 21 Hillview Avenue, Port Washington, NY, 11050, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States entitled METHOD FOR ADVERTISING ON DIGITAL CELLULAR TELEPHONES AND REDUCING COSTS TO THE END USER.

WHEREAS, We hereby authorize and request our attorneys, as listed on the Combined Declaration and Power of Attorney, at Brooks, Cameron & Huebsch, PLLC., located at 1221 Nicollet Avenue, Suite 500, Minneapolis, MN 55403, to insert here in parentheses (Serial No. 11821,743 ; Filing Date: June 25, 2007) the application number and filing date of said application when known.

AND WHEREAS, XcellaSave, Inc., a corporation organized and existing under and by virtue of the laws of the State of DELAWARE, and having an office and place of business at 65-12 69th Place, Middle Village, NY 11379, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in and to said inventions, improvements, and application and in and to any Letters Patent to be obtained therefore;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto said Assignee, its successors or assigns, the right, title, and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patent and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title, and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute, and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to more effectually secure and vest in said Assignee, its successors or assigns the entire right, title, and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned, and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me/us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 22nd day of June, 2007.




Mark L. Cortegiano

STATE OF New York

COUNTY OF Queens

On this 22nd day of June, 2007 before me personally appeared Mark L. Cortegiano known to me or identified as the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL}



Notary Public

PETER ZACCHEA
NOTARY PUBLIC, STATE OF NEW YORK
NO. 02ZA6109815, NEW YORK COUNTY
TERM EXPIRES MAY 24, 2008

IN TESTIMONY WHEREOF, I have hereunto set my hand this ____ day of _____,
2007.

Sean J. Grygiel

STATE OF _____)

COUNTY OF _____)

On this ____ day of _____, 2007 before me personally appeared Sean J. Grygiel known to me or identified as the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL}

Notary Public

ASSIGNMENT

WHEREAS, WE, Mark L. Cortegiano, residing at 65-12 69th Place, Middle Village, NY 11379, AND Sean J. Grygiel, residing at 21 Hillview Avenue, Port Washington, NY, 11050, made certain new and useful inventions and improvements for which we filed an application for Letters Patent of the United States entitled METHOD FOR ADVERTISING ON DIGITAL CELLULAR TELEPHONES AND REDUCING COSTS TO THE END USER.

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AND WHEREAS, XcellaSave, Inc., a corporation organized and existing under and by virtue of the laws of the State of DELAWARE, and having an office and place of business at 65-12 69th Place, Middle Village, NY 11379, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in and to said inventions, improvements, and application and in and to any Letters Patent to be obtained therefore;

NOW THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign, and transfer unto said Assignee, its successors or assigns, the right, title, and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted therefrom, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted therefrom; and we do hereby authorize and request the Commissioner of Patent and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title, and interest in and to the same, for the use of the said Assignee, its successors and assigns.

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute, and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable to more effectually secure and vest in said Assignee, its successors or assigns the entire right, title, and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned, and conveyed, or intended so to be.

AND, furthermore we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by me/us and that full right to convey the same as herein expressed is possessed by us.

IN TESTIMONY WHEREOF, I have hereunto set my hand this ____ day of _____, 2007.

Mark L. Cortegiano

STATE OF _____)

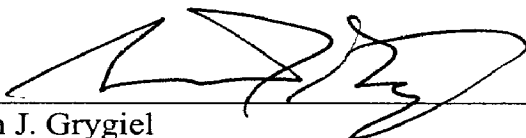
COUNTY OF _____)

On this ____ day of _____, 2007 before me personally appeared Mark L. Cortegiano known to me or identified as the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL}

Notary Public

IN TESTIMONY WHEREOF, I have hereunto set my hand this 25 day of June, 2007.


Sean J. Grygiel

STATE OF New York)

COUNTY OF New York)

On this 25th day of June, 2007 before me personally appeared Sean J. Grygiel known to me or identified as the person described in and who executed the foregoing instrument, and he/she duly acknowledged to me that he/she executed the same for the uses and purposes therein set forth.

[SEAL}


Notary Public

MARYANN WHITE
NOTARY PUBLIC-STATE OF NEW YORK
No. 01WH4883761
Qualified in Nassau County
Certificate Filed in New York County
My Commission Expires May 20, 2011