# Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT	
CONVEYING PART	Y DATA	·	
N		lame	Execution Date
HEALTHMARK, LL	С		06/15/2007
RECEIVING PARTY	Í DATA		
Name:	SQUID SOAP, LP		
Street Address:	26811 South Bay Drive		
Internal Address:	Suite 300		
City:	Bonita Springs		
State/Country:	FLORIDA		
Postal Code:	34134		
PROPERTY NUMBE	DC Total: 7		
<b></b>			]
Property	Туре	Number	
Property Patent Number:	Type 61476	607	
Property	Туре	607	
Property Patent Number:	Type 61476	507 788	
Property Patent Number: Patent Number:	Type 61476	507 788 461	
Property Patent Number: Patent Number: Patent Number:	Type 61476 62117 60314 r: 60874	507 788 461 4083	
Property Patent Number: Patent Number: Patent Number: Application Numbe	Type 61476   61476 62117   60314 60314   r: 60874   r: 11098	507 788 461 4083 3272	
Property Patent Number: Patent Number: Patent Number: Application Numbe	Type 61476   62117 62117   60314 60314   r: 60874   r: 60874   r: 60815	507     788     461     4083     3272     5085	
Property Patent Number: Patent Number: Patent Number: Application Numbe Application Numbe	Type   61476     61476   62117     60314   60314     r:   60874     r:   60874     r:   60815     r:   11426	507     788     461     4083     3272     5085	

Phone:713-571-3400Email:paul.gonzales@novakdruce.comCorrespondent Name:NOVAK DRUCE & QUIGG, LLPAddress Line 1:1000 Louisiana StreetAddress Line 2:53rd Floor

500336329

Address Line 4: Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	8243.001.0000	
NAME OF SUBMITTER:	Tracy W. Druce	
Total Attachments: 4 source=ASSIGNMENT_HMtoSS#page1.tif source=ASSIGNMENT_HMtoSS#page2.tif source=ASSIGNMENT_HMtoSS#page3.tif source=ASSIGNMENT_HMtoSS#page4.tif		

# HEALTHMARK – SQUID SOAP

# INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This ASSIGNMENT AGREEMENT ("<u>Agreement</u>"), dated as of June 15, 2007 ("<u>Effective Date</u>"), is made by and between Healthmark, LLC, a Delaware limited liability company (together as "<u>Assignor</u>"), and Squid Soap, LP ("<u>Assignee</u>"), a Texas limited partnership.

WHEREAS, Assignee is party to an Asset Purchase Agreement of even date herewith with Airborne Health, Inc. ("<u>Airborne</u>"), pursuant to which Assignee has agreed to transfer ("<u>Asset Transfer</u>") certain of its assets, including without limitation all Intellectual Property, to Airborne;

WHEREAS, Assignor owns certain Intellectual Property (as defined below);

WHEREAS, in contemplation of and to facilitate the closing of the Asset Transfer and in exchange for \$10.00 and other good and valuable consideration, Assignor has agreed to transfer the Intellectual Property to Assignee so that Assignee may transfer it to Airborne as part of the Asset Transfer;

WHEREAS, Assignor acknowledges receipt of good and valuable consideration for the transfer of the Intellectual Property to Assignee, including without limitation the funds to be received by Assignor in connection with the Asset Transfer;

WHEREAS, Assignee desires to accept such assignment of the Intellectual Property from Assignor; and

WHEREAS, the assignment of Intellectual Property shall become effective immediately prior to the Asset Transfer as of the Effective Date.

NOW THEREFORE, in consideration of the foregoing and mutual promises and covenants made herein and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1.0 <u>Definitions</u>.

- 1.1 "Intellectual Property" shall mean:
- (a) technology (including unpublished research and development information, knowhow, trade secrets and technical data) relating to marking hygiene products (the "<u>Technology</u>");
- (b) U.S. patents and U.S. patent applications listed below and any and all other and additional U.S. patents and/or patent applications related to the Technology but not specifically listed below, and including all U.S. patents including divisionals,

BO1:\159415\06\3F0706!.DOC\12300.0012

PATENT REEL: 019704 FRAME: 0405

1

continuations, continuation-in-parts, reissues, reexaminations and extensions issued therefrom:

U.S. Patent No. 6,147,607

U.S. Patent No. 6,211,788

U.S. Patent No. 6,031,461

U.S. Patent Application No. 60/874,083 (provisional)

U.S. Patent Application No. 11/098,272

U.S. Patent Application No. 60/815,085 (provisional)

US Application No. 11/426,216 (Publication No. 2006/0231568);

- (c) registered and unregistered U.S. federal and state trademarks, trade names, service marks, trade dress and logos of "SquidSoap" and/or "Squid Soap" and variations thereof, including trademark "Squid Soap" registered with the U.S. Patent and Trademark Office as Serial No. 78615045 and Registration No. 3195115, all goodwill associated with such trademarks, and all applications, registrations and renewals in connection therewith in the United States;
- (d) all works of authorship in connection with the Technology, including all copyrightable works, all copyrights, and all applications, registrations and renewals in connection therewith in the United States and all moral rights in the United States; and
- (e) all other intellectual property and proprietary rights in connection with the Technology.

2.0 <u>Assignment</u>. Assignor hereby assigns, transfers and conveys to Assignee, its successors and assigns, all of Assignor's rights, title and interest throughout the United States of America and its affiliated territories in and to the Intellectual Property, including all rights to sue or recover for the past, present and future infringement thereof, and any and all causes of action related thereto, subject to: a subsequent assignment of the Intellectual Property from Assignee to Airborne as described in the Squid Soap-Airborne Intellectual Property Assignment Agreement attached as <u>Exhibit A</u>; and an exclusive license to the U.S. patents and patent applications listed in Section 1.1(b) above to be granted by Airborne Health to Assignor. as described in the Airborne-Healthmark Patent License Agreement attached as <u>Exhibit B</u>. Assignor and Assignee agree that the foregoing assignment, transfer and conveyance shall automatically and without any further action required by either party become effective as of the Effective Date.

- 3.0 <u>Representations, Warranties and Covenants</u>.
  - 3.1 Assignor represents, warrants and covenants that, as of the Effective Date:

BO1:\159415\06\3F0706!.DOC\12300.0012

- (a) Assignor has all the requisite legal right, power and authority to execute and perform this Agreement.
- 4.0 <u>Miscellaneous</u>.
  - 4.1 <u>Governing Law and Forum</u>. This Agreement and the transactions contemplated hereby shall be governed in all respects by the laws of the State of Delaware. The parties expressly agree that any and all actions concerning any dispute arising under this Agreement shall be filed and maintained only in a state or federal court of competent jurisdiction sitting in the State of Delaware.
  - 4.2 <u>Modification, Amendment and Waiver</u>. This Agreement and its provisions shall not be modified, amended or waived, except in a writing executed by both parties.
  - 4.3 <u>Further Actions</u>. Each party agrees to execute, acknowledge, and deliver such further instruments, and to do all such other acts, as may be necessary or appropriate to carry out the purposes and intent of this Agreement.
  - 4.4 <u>Termination of Existing Agreement</u>. Assignor and Assignee agree that the Existing Agreement is hereby terminated as of the Effective Date and shall have no further force and effect and the parties shall have no further obligations or liabilities thereunder.

3

HEALTHMARK

IN WITNESS WHEREOF, each of ASSIGNOR and ASSIGNEE has caused its respective duly authorized officer to execute and deliver this Agreement as of the Effective Date.

#### **ASSIGNOR:**

### HEALTHMARK, LLC

By

Name: John Lynn Title: President

#### ASSIGNEE:

## SQUIDSOAP, LP

By: Squid Soap GP, LLC, its general partner

By:

Name: John Lynn Title: President

[Signature Page to Intellectual Property Assignment Agreement]

**RECORDED: 08/16/2007**