

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Richard J Helferich	08/16/2007
RECEIVING PARTY DATA	
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11049869
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ATTORNEY DOCKET NUMBER:	W2W-11049869

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PATENT

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NAME OF SUBMITTER:

Jon E. Kappes

Total Attachments: 1

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Docket Number: W2W-11049869

**ASSIGNMENT OF PATENT APPLICATION**

Whereas, I, RICHARD J. HELFERICH have invented certain new and useful  
SYSTEMS AND METHODS FOR DELIVERING INFORMATION TO  
A COMMUNICATION DEVICE

For which an application for a United States Patent was filed on FEBRUARY 4, 2005, as  
Application Number 11/049,869.

Whereas, I, RICHARD J. HELFERICH and THE THOMPSON INVESTMENT GROUP, LLC  
(hereinafter "Assignees") are desirous of acquiring equal and undivided interests in the same.

Now, therefore, in exchange for good and valuable consideration, the receipt of which is hereby  
acknowledged, I, RICHARD J. HELFERICH, by these presents do sell, assign, and transfer unto  
said Assignees equal and undivided full and exclusive rights to the said application and any  
Patent granted therefrom. I hereby authorize and request the Director of the U.S. Patent and  
Trademark Office to issue said U.S. Patent to said Assignees, of the entire right, title, and interest  
in the same, and for their sole use and benefit, and for the use and benefit of their legal  
representatives, to the full end of the term for which said Patent may be granted, as fully and  
entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 16<sup>th</sup> day of August, 2007.

ASSIGNOR:

ASSIGNEES:

Signature

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TOTAL P.01

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