

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Nathan D. Rempe		08/17/2007
Barry S. Major		08/17/2007
RECEIVING PARTY DATA		
Name:	Nebraska Book Company	
Street Address:	4700 S. 19th Street	
City:	Lincoln	
State/Country:	NEBRASKA	
Postal Code:	68512	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11840603	
CORRESPONDENCE DATA		
Fax Number:	(612)334-3312	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	612-334-3222	
Email:	tjosephs@wck.com	
Correspondent Name:	Westman, Champlin & Kelly	
Address Line 1:	900 2nd Avenue South, Suite 1400	
Address Line 4:	Minneapolis, MINNESOTA 55402	
ATTORNEY DOCKET NUMBER:	N59.12-0002	
NAME OF SUBMITTER:	Tanya K. Josephs	
Total Attachments: 2		
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OP \$40.00 11840603

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PATENT
REEL: 019712 FRAME: 0539

ASSIGNMENT

Attorney Docket No.

N59.12-0002

WHEREAS, We, Nathan D. Rempe of Omaha, NE, USA, and Barry S. Major of Omaha, NE, USA, (hereinafter referred to as ASSIGNOR), are the inventors of an invention described in an application for Letters Patent of the United States entitled DIGITAL DELIVERY SYSTEM AND METHOD, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No.---, filed ---; and

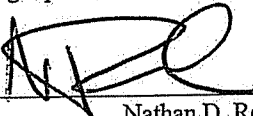
WHEREAS, Nebraska Book Company, a corporation organized and existing under the laws of the State of Nebraska, and having offices at 4700 S. 19th Street, Lincoln, Nebraska 68512, ("Assignee") is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, I transfer to Assignee, its successors and assigns, my entire right, title and interest in and to the invention, the above-identified application, corresponding domestic and foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and I authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

I authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

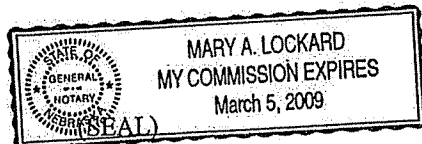
I authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

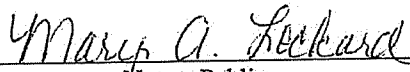
I represent to the Assignee, its successors and assigns, that I have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. I, my executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.


Nathan D. Rempe

STATE OF NEBRASKA)
COUNTY OF LANCASTER) ss.

Subscribed and sworn to before me, a Notary Public, this 17th day of August, 2007.




Notary Public

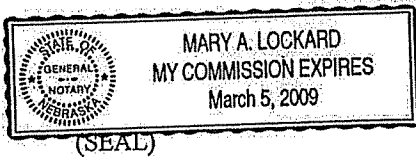
Barry S. Major
Barry S. Major

STATE OF NEBRASKA)

) ss.

COUNTY OF LANCASTER

Subscribed and sworn to before me, a Notary Public, this 17th day of August, 2007.



Mary A. Lockard
Notary Public