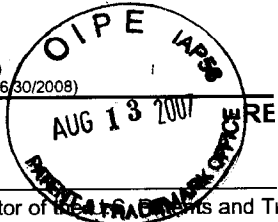


08-17-2007



103437465

To the Director of the U.S. Patent and Trademark Office

Documents or the new address(es) below.

8.13.07

1. Name of conveying party(ies):

Donald BRETL, Dave EMMONS, and John Tanner

Additional name of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Whirlpool Mexico, S.A. de C.V.

Internal Address: _____

Street Address: Carretera Miguel Aleman Km 16.13

City: Apodaca Nuevo Leon

State: _____

Country: Mexico Zip: 66600

Additional Name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Execution Date(s) 5/14/2006, respectively

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

4. Application number(s) or patent number(s):

A. Patent Application No.(s)
11/798606

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning this document should be mailed:

Name: Michael J. Dimino

Internal Address: _____

Street Address: 607 14th Street, N.W.

Suite 900

City: Washington

State: DC Zip: 20005

Phone Number : 202 508 5800

Fax Number: 202 508 5858

Email Address: mdimino@kilpatrickstockton.com

6. Total number of applications and patents involved: 1 (WPM0001-US)

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 3002
Expiration Date 0809

b. Deposit Account Number _____

Authorized User Name _____

9. Signature :

Signature

August 13, 2007
Date

Michael J. Dimino

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents

8

2. ADDITIONAL NAME OF RECEIVING PARTY (cont'd)

PUR WATER PURIFICATION PRODUCTS, INC.
1 Procter and Gamble Plaza, Cincinnati, OH 45202

INSTRUCTIONS

Assignment to be used for filing an application for letters patent in Mexico, in the name of a corporation or individual when the assignment is made by the inventor(s). No notarization or legalization required. Please include names and domiciles of witnesses under their signatures.

ASSIGNMENT

In the City of Cincinnati
 on the 14TH day of May, 2006
Donald Bretl, Dave Emmons
 domiciled at 7951 Woodglen Drive, West Chester, OH 45069, 670 Windemere Curve, Plymouth, MN 55441, all in the U.S.A.
 hereby assigns equally to
PUR WATER PURIFICATION PRODUCTS, INC.
 a Corporation duly organized in accordance with the laws of Ohio domiciled at
 1 PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO 45202, USA
 AND
WHIRLPOOL MEXICO, S.A. DE C.V.
 a Corporation duly organized in accordance with the laws of Mexico domiciled at
 CARRETERA MIGUEL ALEMÁN KM. 16.13, APODACA NUEVO LEON 66600, MEXICO

all rights, titles, interests, and privileges in and to an invention titled:
WATER FILTER AND DISPENSER SYSTEM

The consideration for this assignment is the amount of \$ 10.00 pesos, Mexican Currency, receipt of which is hereby acknowledged.

The assignee **PUR WATER PURIFICATION PRODUCTS, INC. AND WHIRLPOOL MEXICO, S.A. DE C.V.**

accepts this assignment and authorizes Messrs.
JAIME DELGADO R. and/or
ROBERTO SALGADO Y MIRANDA and/or
ARTURO DAVID REYES LOMELIN and/or
JUAN CARLOS SUAREZ RAMIREZ and/or
ENRIQUE ALBERTO DIAZ MUCHARRAZ

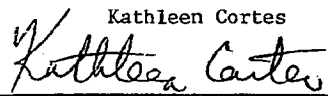
jointly or separately to record this document at the Mexican Institute of Industrial Property.

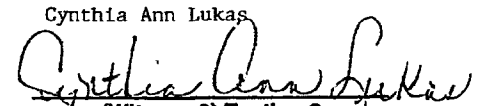


Donald Bretl
 (Assignor) Cedente



Dave Emmons
 (Assignor) Cedente

Kathleen Cortes

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Cynthia Ann Lukas

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 USA / EUA

CESION

En la Ciudad de Cincinnati
 a los 14 días del mes de mayo de 2006,
Donald Bretl, Dave Emmons, John Tanner,
 con domicilio en, 7951 Woodglen Drive, West Chester, OH 45069, 670 Windemere Curve, Plymouth, MN 55441 y 16305 8th Ave North, Plymouth MN 55447, todos en EUA ceden a
PUR WATER PURIFICATION PRODUCTS, INC.
 sociedad legalmente organizada de acuerdo con las leyes de Ohio
 y con domicilio en
 1 PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO 45202, EUA
 &
WHIRLPOOL MEXICO, S.A. DE C.V.
 sociedad legalmente organizada de acuerdo con las leyes de los Estados Unidos Mexicanos
 y con domicilio en
 CARRETERA MIGUEL ALEMÁN KM. 16.13, APODACA NUEVO LEON 66600, MÉXICO
 los derechos, títulos, intereses y privilegios que ampara una invención titulada:
SISTEMA FILTRANTE Y DISPENSADOR DE AGUA PURIFICADA
 El precio de esta cesión es la cantidad de \$ 10.00 pesos, Moneda Nacional, recibo de la cual se acusa por medio de la presente.

La cesionaria **PUR WATER PURIFICATION PRODUCTS, INC. AND WHIRLPOOL MEXICO, S.A. DE C.V.**

acepta esta cesión y autoriza a los Sres.

JAIME DELGADO R. y/o
ROBERTO SALGADO Y MIRANDA y/o
ARTURO DAVID REYES LOMELIN y/o
JUAN CARLOS SUAREZ RAMIREZ y/o
ENRIQUE ALBERTO DIAZ MUCHARRAZ

para que conjunta o separadamente registren este documento en el Instituto Mexicano de la Propiedad Industrial.

PUR WATER PURIFICATION PRODUCTS, INC.
(Assignee) Cesionario

Cynthia Ann Lukas

Kathleen Cortes

Kathleen Carter

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Jorge Mafud G.

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Cynthia Ann Lukas

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M. Lopez

WHIRLPOOL MEXICO, S.A. DE C.V.

(Assignee) Cesionario

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Jauregui*

Contralora y Apoderada
Legal

José Luis

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(Name and Address)-Nombre y Domicilio

José Luis Castellanos López
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Col. y Deleg. Cuauhtémoc
México 06500, D.F.

INSTRUCTIONS

Assignment to be used for filing an application for letters patent in Mexico, in the name of a corporation or individual when the assignment is made by the inventor(s). No notarization or legalization required. Please include names and domiciles of witnesses under their signatures.

ASSIGNMENT

In the City of Cincinnati on the 14th day of May, 2006 Donald Bretl, Dave Emmons domiciled at 7951 Woodglen Drive, West Chester, OH 45069, 670 Windemere Curve, Plymouth, MN 55441, all in the U.S.A. hereby assigns equally to PUR WATER PURIFICATION PRODUCTS, INC. a Corporation duly organized in accordance with the laws of Ohio domiciled at 1 PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO 45202, USA AND WHIRLPOOL MEXICO, S.A. DE C.V. a Corporation duly organized in accordance with the laws of Mexico domiciled at CARRETERA MIGUEL ALEMÁN KM. 16.13, APODACA NUEVO LEON 66600, MEXICO

all rights, titles, interests, and privileges in and to an invention titled: WATER FILTER AND DISPENSER SYSTEM

The consideration for this assignment is the amount of \$ 10.00 pesos, Mexican Currency, receipt of which is hereby acknowledged.

The assignee PUR WATER PURIFICATION PRODUCTS, INC. AND WHIRLPOOL MEXICO, S.A. DE C.V.

accepts this assignment and authorizes Messrs. JAIME DELGADO R. and/or ROBERTO SALGADO Y MIRANDA and/or ARTURO DAVID REYES LOMELIN and/or JUAN CARLOS SUAREZ RAMIREZ and/or ENRIQUE ALBERTO DIAZ MUCHARRAZ jointly or separately to record this document at the Mexican Institute of Industrial Property.

Donald Bretl (Assignor) Cedente

Dave Emmons (Assignor) Cedente

Carol Mory (Witness 1) Testigo 1 (Name and Address)-Nombre y Domicilio 1006 Madison St. Anoka, MN 55303 USA / EUA

John Brown (Witness 2) Testigo 2 (Name and Address)-Nombre y Domicilio 801 Robert Ave. N. Maple Lake, MN 55358 USA / EUA

CESION

En la Ciudad de Cincinnati a los 14 días del mes de mayo de 2006, Donald Bretl, Dave Emmons, John Tanner, con domicilio en, 7951 Woodglen Drive, West Chester, OH 45069, 670 Windemere Curve, Plymouth, MN 55441 y 16305 8th Ave North, Plymouth MN 55447, todos en EUA ceden a PUR WATER PURIFICATION PRODUCTS, INC. sociedad legalmente organizada de acuerdo con las leyes de Ohio y con domicilio en 1 PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO 45202, EUA & WHIRLPOOL MEXICO, S.A. DE C.V. sociedad legalmente organizada de acuerdo con las leyes de los Estados Unidos Mexicanos y con domicilio en CARRETERA MIGUEL ALEMÁN KM. 16.13, APODACA NUEVO LEON 66600, MÉXICO los derechos, títulos, intereses y privilegios que ampara una invención titulada: SISTEMA FILTRANTE Y DISPENSADOR DE AGUA PURIFICADA El precio de esta cesión es la cantidad de \$ 10.00 pesos, Moneda Nacional, recibo de la cual se acusa por medio de la presente.

La cesionaria PUR WATER PURIFICATION PRODUCTS, INC. AND WHIRLPOOL MEXICO, S.A. DE C.V.

acepta esta cesión y autoriza a los Sres. JAIME DELGADO R. y/o ROBERTO SALGADO Y MIRANDA y/o ARTURO DAVID REYES LOMELIN y/o JUAN CARLOS SUAREZ RAMIREZ y/o ENRIQUE ALBERTO DIAZ MUCHARRAZ para que conjunta o separadamente registren este documento en el Instituto Mexicano de la Propiedad Industrial.

Original

004

Carol Mory

PUR WATER PURIFICATION PRODUCTS, INC.

(Assignee) Cesionario

John Brown

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(Assignee) Cesionario

Jorge Mafud

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*Maria Angelica Gonzalez
Sainz*

Contralora y Apoderada
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(Witness 2) Testigo 2

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Col y Deleg. Cuauhtémoc
México 06500, D.F.

GOODRICH RIQUELME, Y ASOCIADOS

Apdo. Postal 93-Bis, 06000 México, D.F.

INSTRUCTIONS

Assignment to be used for filing an application for letters patent in Mexico, in the name of a corporation or individual when the assignment is made by the inventor(s). No notarization or legalization required. Please include names and domiciles of witnesses under their signatures.

ASSIGNMENT

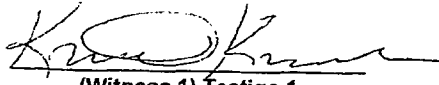
In the City of Cincinnati
on the 14TH day of May, 2006
John Tanner,
domiciled at 16305 8th Ave North, Plymouth MN 55447,
in USA hereby assign to
PUR WATER PURIFICATION PRODUCTS, INC.
a Corporation duly organized in accordance with the laws
of Ohio
domiciled at
1 PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO
45202, USA
AND
WHIRLPOOL MEXICO, S.A. DE C.V.
a Corporation duly organized in accordance with the laws
of Mexico domiciled at
CARRETERA MIGUEL ALEMÁN KM. 16.13, APODACA
NUEVO LEON 66600, MEXICO
all rights, titles, interests, and privileges in and to
an invention titled:
WATER FILTER AND DISPENSER SYSTEM

The consideration for this assignment is the amount of \$
.....10.00..... pesos, Mexican Currency, receipt of
which is hereby acknowledged.

The assignee PUR WATER PURIFICATION
PRODUCTS, INC. AND WHIRLPOOL MEXICO, S.A. DE
C.V.

accepts this assignment and authorizes Messrs.
**JAIME DELGADO R. and/or
ROBERTO SALGADO Y MIRANDA and/or
ARTURO DAVID REYES LOMELIN and/or
JUAN CARLOS SUAREZ RAMIREZ and/or
ENRIQUE ALBERTO DIAZ MUCHARRAZ**
jointly or separately to record this document at the
Mexican Institute of Industrial Property.


John Tanner
(Assignor) Cedente

Kent Kenmare

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(Name and Address)-Nombre y Domicilio

12452 Johnson St
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USA / EUA

CESSION

En la Ciudad de Cincinnati
a los 14 días del mes de mayo de 2006,
Donald Bretl, Dave Emmons, John Tanner,
con domicilio en, 7951 Woodglen Drive, West Chester, OH
45069, 670 Windemere Curve, Plymouth, MN 55441 y
16305 8th Ave North, Plymouth MN 55447, todos en EUA
ceden a
PUR WATER PURIFICATION PRODUCTS, INC.
sociedad legalmente organizada de acuerdo con las leyes
de Ohio
y con domicilio en
1 PROCTER & GAMBLE PLAZA, CINCINNATI, OHIO
45202, EUA
& **WHIRLPOOL MEXICO, S.A. DE C.V.**
sociedad legalmente organizada de acuerdo con las leyes
de los Estado Unidos Mexicanos
y con domicilio en
CARRETERA MIGUEL ALEMÁN KM. 16.13, APODACA
NUEVO LEON 66600, MÉXICO
los derechos, títulos, intereses y privilegios que ampara
una invención titulada:
**SISTEMA FILTRANTE Y DISPENSADOR DE AGUA
PURIFICADA**
El precio de esta cesión es la cantidad de \$ 10.00
pesos, Moneda Nacional, recibo de la cual se acusa por
medio de la presente.

La cesionaria PUR WATER PURIFICATION PRODUCTS,
INC. AND WHIRLPOOL MEXICO, S.A. DE C.V.

acepta esta cesión y autoriza a los Sres.
**JAIME DELGADO R. y/o
ROBERTO SALGADO Y MIRANDA y/o
ARTURO DAVID REYES LOMELIN y/o
JUAN CARLOS SUAREZ RAMIREZ y/o
ENRIQUE ALBERTO DIAZ MUCHARRAZ**
para que conjunta o separadamente registren este
documento en el Instituto Mexicano de la Propiedad
Industrial.


Alice Lander
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PUR WATER PURIFICATION PRODUCTS, INC.
(Assignee) Cesionario

Kent Kenmare
Kent Kenmare

(Witness 1) Testigo 1
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Alice Lander
Alice Lander

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Woodbury, MN 55128
USA / EUA

Mofomz
WHIRLPOOL MEXICO, S.A. DE C.V.
(Assignee) Cesionario

Jorge Mafud
Jorge Mafud

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Priv. Lux 200
Country Lux
Monterrey, NL
Mexico.

Mara Angelica Gonzalez Saiz
Mara Angelica Gonzalez Saiz

Contralora y Apoderada
Legal

Jose Luis Castellanos Lopez

(Witness 2) Testigo 2
(Name and Address)-Nombre y Domicilio
José Luis Castellanos López
Paseo de la Reforma 265 Mz. 2
Col. y Deleg. Cuauhtémoc
México 06500, D.F.