	OIPE HO	8.1407	
4	FORM PTO-1595 (Rev. 07/05) OMB No. 0651-0027 AUG 14 2007 REC (exp 6/30/2008)	Patent and Trademark Office	
	To the Director of the U.S. Part Trader 10343	7600 inal documents or copy thereof.	
	1. Name of conveying parties:	2. Name and address of receiving party:	
	1) Rosario DROGO DE IACOVO 2) Roberto DE BONIS 3) Pierfranco RODI	Name: TELECOM ITALIA S.p.A.,	
	Additional name of conveying party attached? 🗌 Yes 🛛 No	Internal Address:	
	3. Nature of conveyance/Execution Date: January 31, 2005	Street Address: Piazza degli Affari, 2 20123 Milano, Italy	
	Assignment D Merger	City:	
	Security Agreement Change of Name	State: Zip Code:	
	Joint Research Agreement		
	Government Interest Assignment	Additional name & Address attached?	
	Executive Order 9424, Confirmatory License	☐ Yes	
	A. Patent Application Number:	B. Patent Number:	
	11/793,804		
	Additional numbers attached?   Yes  No		
	5. Name and address of to whom correspondence concerning document should be mailed:	<ul> <li>6. Total number of applications and registrations involved:</li> <li>1</li> </ul>	
	Name: Mr. Ernest F. Chapman	7. Total fee (37 CFR 3.41): \$40	
08/16/2007 DBYRNE 00000109 11793804			
01 F	40.00 DP	Authorized to be charged to deposit account Enclosed (Please charge deficiency to deposit account) None required (government interest not affecting title)	
	Internal Address: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.	8. Payment Information	
	Street Address: 901 New York Avenue, NW	a. Credit Card Last 4 Numbers Expiration Date	
	City: Washington, D.C.	b. Deposit Account No.: <u>06-0916</u>	
	State: Zip: 20001-4413	Authorized User Name	
	8. Statement and signature.		
	rue and correct and any attached copy is a true copy of the original		
Ernest F. Chapman		August 14, 2007	
	Registration No. 25,961 S	ignature Date	
	Total number of pages including cover sheet, attachments and documents: 23		
	Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:		

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Mail Stop Assignment Recordation Services, Director of the USPTO, PO box 1450, Alexandria, VA 22313-1450

PATENT REEL: 019727 FRAME: 0860 WHEREAS I/We, the below named inventor(s), [hereinafter referred to as Assignor(s)], have made an invention entitled:

## MEDIA TRASCODING IN MULTIMEDIA DELIVERY SERVICES

for which I/We filed an international patent application having no. **PCT/EP2004/053707** under the Patent Cooperation Treaty (PCT) on **24 December 2004**; and

WHEREAS, TELECOM ITALIA S.p.A., a corporation of Italy whose post office address is Piazza degli Affari, 2 – 20123 Milano Italy (hereinafter referred to as Assignee), is desirous of securing the entire right, title, and interest in and to this invention in all countries throughout the world, and in and to the application for Letters Patent on this invention and the Letters Patent to be issued upon this application;

NOW THEREFORE, be it known that, for good and valuable consideration the receipt of which from Assignee is hereby acknowledged, I/We, as Assignor(s), have sold, assigned, transferred, and set over, and do hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, my/our entire right, title, and interest in and to this invention, provisional Application No. \_\_\_\_\_\_, filed \_\_\_\_\_\_ (if any), and this application, and all divisions, and continuations thereof, and all Letters Patent which may be granted thereon, and all reissues thereof, and all rights to claim priority on the basis of the above provisional application (if any), as well as all rights to claim priority on the basis of this applications for Letters Patent which may hereafter be filed for this invention in any country and all Letters Patent which may be granted on this invention in any country, and all extensions, renewals, and reissues thereof; and I/We hereby authorize and request any official of any country whose duty it is to issue patents on applications as described above, to issue all Letters Patent for this invention to Assignee, its successors and assigns, in accordance with the terms of this Assignment;

AND, I/WE HEREBY covenant that I/We have the full right to convey the interest assigned by this Assignment, and I/We have not executed and will not execute any agreement in conflict with this Assignment;

AND, I/WE HEREBY further covenant and agree that I/We will, without further consideration, communicate with Assignee, its successors and assigns, any facts known to me/us respecting this invention, and testify in any legal proceeding, sign all lawful papers when called upon to do so, execute and deliver any and all papers that may be necessary or desirable to perfect the title to this invention in said Assignee, its successors or assigns, execute all divisional, continuation, and reissue applications, make all rightful oaths and generally do everything possible to aid Assignee, its successors and assigns, to obtain and enforce proper patent protection for this invention in any country, it being understood that any expense incident to the execution of such papers shall be borne by the Assignee, its successors and assigns;

AND, I/WE HEREBY authorize and request the attorneys empowered by an appropriate Power of Attorney in any national patent application claiming priority to this international application to provide any further identification of the national patent application that may be necessary or desirable for purposes of recordation of this Assignment in a Patent Office of any country, such as by inserting the application number and filing date of the national application here in parentheses (Application No. <u>11/793,804</u>, filed <u>June 22, 2007</u>).

IN TESTIMONY WHEREOF, I/We have hereunto set our hand(s).

1. FULL NAME OF SOLE OR FIRST ASSIGNOR Rosario DROGO DE JACOVO	<b>3 1 GEN. 2005</b>
ADDRESS TELECOM ITALIA S.p.A., Via G. Reiss Romoli 274, Toring, Italy	CITIZENSHIP ITALY
SIGNATURE OF WITTNESS (WHERE APPLICABLE)	
2. FULL NAME OF SECOND ASSIGNOR, IF ANY Roberto DE BONIS	<b>3 1</b> GEN. 2005
	<b>3 1 GEN. 2005</b> CITIZENSHIP ITALY

Page 1 of 2

PATENT REEL: 019727 FRAME: 0861

Listing of Assignors Continued From Page 1 h		2
3. FULL NAME OF THIRD ASSIGNOR, IF ANY Pierfranco RODI	ASSIGNOR'S SIGNATURE	3 1 GEN. 2005
ADDRESS TELECOM ITALIA S.p.A., Via G. Reiss Romoli 274, Torino, Italy		CITIZENSHIP ITALY
SIGNATURE OF WITTNESS (WHERE APPLICABLE)		
4. FULL NAME OF FOURTH ASSIGNOR, IF ANY	ASSIGNOR'S SIGNATURE	DATE
ADDRESS		CITIZENSHIP
SIGNATURE OF WITTNESS (WHERE APPLICABLE)		
5. FULL NAME OF FIFTH ASSIGNOR, IF ANY	ASSIGNOR'S SIGNATURE	DATE
ADDRESS		CITIZENSHIP
SIGNATURE OF WITTNESS (WHERE APPLICABLE)		
6. FULL NAME OF SIXTH ASSIGNOR, IF ANY	ASSIGNOR'S SIGNATURE	DATE
ADDRESS		CITIZENSHIP
SIGNATURE OF WITTNESS (WHERE APPLICABLE)		
7. FULL NAME OF SEVENTH ASSIGNOR, IF ANY	ASSIGNOR'S SIGNATURE	DATE
ADDRESS		CITIZENSHIP
SIGNATURE OF WITTNESS (WHERE APPLICABLE)	· · · 	
8. FULL NAME OF EIGHTH ASSIGNOR, IF ANY	ASSIGNOR'S SIGNATURE	DATE
ADDRESS		CITIZENSHIP
SIGNATURE OF WITTNESS (WHERE APPLICABLE)		
9. FULL NAME OF NINTH ASSIGNOR, IF ANY	ASSIGNOR'S SIGNATURE	DATE
ADDRESS		CITIZENSHIP
SIGNATURE OF WITTNESS (WHERE APPLICABLE)		
		· · · · · · · · · · · · · · · · · · ·

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Customer Number 22,852



## POWER OF ATTORNEY FROM ASSIGNEE

In accordance with 37 C.F.R. § 3.73(b), TELECOM ITALIA S.p.A. ("Assignee"), duly organized under the laws of ITALY and having its principal place of business at Piazza degli Affari 2, 20123 Milano, Italy, represents that it is the assignee of the entire right, title and interest in and to a patent application entitled "Media transcoding in multimedia delivery services", which was filed on December 24, 2004 as PCT International Application No. PCT/EP2004/053707 in the name of DROGO DE IACOVO Rosario, DE BONIS Roberto and RODI Pierfranco as indicated by assignment(s) duly recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_\_, Frame \_\_\_\_\_\_ on \_\_\_\_\_\_, or by the copy of assignment(s) attached hereto.

Assignee hereby appoints the following attorney and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith: FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P., CUSTOMER NUMBER 22,852.

The undersigned is authorized to act on behalf of Assignee.

Respectfully submitted, Verfrance By:

Name:	Pier Giovanni Giannesi
Title:	Proxy Holder
Assignee:	TELECOM ITALIA S.p.A.

Dated: June 19, 2007

FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, L.L.P.

**RECORDED: 08/14/2007**