

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jim Wayne</td><td>08/24/2007</td></tr><tr><td>Debra Dumas</td><td>08/24/2007</td></tr></tbody></table>	Name	Execution Date	Jim Wayne	08/24/2007	Debra Dumas	08/24/2007					
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>J.W. Industries, Inc.</td></tr><tr><td>Street Address:</td><td>9555 Santa Monica Blvd.</td></tr><tr><td>City:</td><td>Beverly Hills</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>90210</td></tr></table>	Name:	J.W. Industries, Inc.	Street Address:	9555 Santa Monica Blvd.	City:	Beverly Hills	State/Country:	CALIFORNIA	Postal Code:	90210	
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Marshall A. Lerner										
Total Attachments: 2 source=Assignment16406#page1.tif source=Assignment16406#page2.tif											

OP \$40.00 7252091

PATENT

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REEL: 019744 FRAME: 0741

ASSIGNMENT OF UNITED STATES PATENT

WHEREAS: **Jim Wayne**, a U.S. citizen, whose city of residence is Beverly Hills, California, and **Debra Dumas**, a U.S. citizen, whose city of residence is Los Angeles, California, hereinafter referred to as ASSIGNORS, have invented a certain invention entitled:

HAIR COLORANT APPLICATOR

for which United States patent 7,252,091 ("Patent") has been issued on August 7, 2007,

WHEREAS: **J.W. Industries, Inc.**, a California corporation, located at 9555 Santa Monica Blvd., Beverly Hills, California 90210 U.S.A. (hereinafter referred to as ASSIGNEE), is desirous of acquiring the entire interest in, to, and under said Patent and all similar legal protection to be obtained therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good consideration, ASSIGNORS hereby sell, assign and transfer to ASSIGNEE and the successors and assigns of ASSIGNEE the full and exclusive right, title and interest in and to the Patent any invention(s) disclosed in or derived from the Patent, including all patent applications and patents claiming priority from the same and further including all title and interest for United States territorial possessions and for all foreign countries and further including all rights to claim priority, in and to any and all improvements which are obtained for said Patent and any application or any continuation, continuation-in-part, division, renewal, substitute or reissue thereof or any legal equivalent thereof.

ASSIGNORS hereby further assigns to ASSIGNEE all of their right to (a) all damages and other proceeds hereafter recovered or received in any infringement suit, settlement or other proceeding related to the Patent, (b) the right to sue for past, present and future infringements of the Patent, and (c) all other rights corresponding to the Patent including but not limited to all license agreements covering said Patent and any existing or future applications and registrations related to the Patent throughout the world.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNORS and will testify as to the same in any interference or litigation related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on

8.24 2007
8.24. 2007

Jim Wayne
Debra Dumas