PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Yong Ho LEE	07/09/2007
Sang Hyun CHOI	07/07/2007

RECEIVING PARTY DATA

Name:	LG Electronics Inc.	
Street Address:	20 Yoido-dong, Yongdungpo-gu	
City:	Seoul	
State/Country:	KOREA, REPUBLIC OF	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29282635

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	James T. Filer Jr	

Total Attachments: 2

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> **PATENT REEL: 019745 FRAME: 0031**

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BIRCH, STEWART, KOLASCH & BIRCH, LLP

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ASSIGNMENT

	Application No. 29/282,635	Filed July 25, 2007	
nsert Name(s) of Inventor(s)	***(Given Name FAMILY NAME (ALL CAPS))***		
	WHEREAS, Mr. Yong Ho LEE Mr. Sang Hyun CHOI	;	
		<u>-</u>	
		<u> </u>	
	<u> </u>	:	
nsert Title	(hereinafter designated as the undersigned) has (have) invented certain r	new and useful improvements in	
nsert tine of Invention	FUR lelevision Receiver		
	for which an application for Letters Patent of the United States of Amoundersigned (except in the case of a provisional application).	erica has been executed by the	
insert Date of Signing of Application	on 07/09/07; and 07/07/07; respectively	; and	
insert Name of Assignee	WHEREAS,LG Electronics Inc.		
insert Address of Assignee	20 Yoldo-dong, Yongdungpo-gu, Seoul, Kor	ea	
C HECK BOX F APPROPRIATE	its heirs, successors, legal representatives and assigns (hereinafter designated as the Assignee) is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent(s) that may be granted therefor in the United States of America and in any foreign countries.		
	NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.0 paid, the receipt of which is hereby acknowledged, and other good a undersigned has (have) sold, assigned and transferred, and by these transfer unto said Assignee the full and exclusive right to the said im America, its territories, dependencies and possessions and the entire ri any and all Letters Patent(s) which may be granted therefor in the territories, dependencies and possessions, and if the box above is desicountries;	nd valuable consideration, the presents does sell, assign and vention in the United States of ight, title and interest in and to United States of America, its	
	and to any and all divisions, reissues, continuations, conversions and term or terms for which the same may be granted.	extensions thereof for the full	

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0630-3246PUS1	
Amorney Docket No.	And

The undersigned agree(s) to execute all papers necessary in connection with this application and any continuing, divisional, conversion or relative applications thereof and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

The undersigned agree (s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation, division, conversion or reissue thereof or Letter Patent(s) or reissue patent issued thereon and to cooperate with the Assignce in every way possible in obtaining and producing evidence and proceeding with such interference.

The undersigned agree(s) to execute all papers and documents and to perform any act which may be necessary in connection with claims or provisions of the International Convention for the Protection of Industrial Property or similar agreements.

The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States of America patient(s) at a grant of a valid United States of America and any foreign patient(s) to the Assigned and to vest all rights therein hereby conveyed to said Assigned as fully and entirely as the same would have been held by the undersigned if this Assignment and sale had not been made.

The inniersigned hereby authorize(s) and request(s) the Patent and Trademark Office Officials in the United States of America and in any foreign countries to issue any and all Lessers Patents resulting from sand applications or any continuing, divisional conversion or reissue applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) the full right to sonvey the entire interest herein assigned, and that he has (they have) not executed, and will not execute, any agreement in conflict herewith.

The undersigned hereby grant(s) the law firm of Birch, Stewart, Kolasch & Birch, LL2 the power to intent on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Parent and Trademark Office for recordation of this document.

The undersigned hereby covenant(s) that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

to witness whereof, executed by the undersigned on the date(s) opposite the undersigned name(s).

	Name of inventor	(signature) Mr. Yong Ho LER (signature) Mr. Song Hyun CHO!
Coate		(signature)
Date		(signatura)
Date		(signatura)
Date		(signatur)

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