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SUBMISSION TYPE: **NEW ASSIGNMENT** NATURE OF CONVEYANCE: **ASSIGNMENT**

CONVEYING PARTY DATA

Name	Execution Date			
Takuji KANEKO	07/30/2007			

RECEIVING PARTY DATA

Name:	FUNAI ELECTRIC COMPANY LIMITED						
Street Address:	7-1, Nakagaito 7-chome, Osaka						
City:	Daito-shi						
State/Country:	JAPAN						

PROPERTY NUMBERS Total: 1

Property Type	Number				
Application Number:	29283884				

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Paul F. Neils

Total Attachments: 1

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PATENT REEL: 019746 FRAME: 0589

500342046

ASSIGNMENT

Whereas, I/we TAKUJI KANEKO of

c/o FUNAI ELECTRIC COMPANY LIMITED, of 7-1, Nakagaito 7-Chome, Daito-Shi, Osaka, Japan

hereinafter called assignor(s), have invented certain improvements in

COLLAPSIBLE DIGITAL ANTENNA WITH TELEVISION

and executed an application for Letters Patent of the United States of America therefor on

July 30,

2007; and

Whereas.

FUNAI ELECTRIC COMPANY LIMITED, of 7-1, Nakagaito 7-Chome, Daito-Shi, Osaka, Japan

(assignee), desires to acquire the entire right, title and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including the right to claim priority under 35 U.S.C. § 119, and I/we request the Director – U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We	hereby a	authorize	and request	my/our	attorneys	SUG	HRUE	MION,	PL	LC of	2100
Pennsylvania	Avenue	, N.W.,	Washington,	D.C.	20037-3213	3 to	insert	here	in	paren	theses
(Application r	umber		, filed) the filing date and				
application number of said application when known.											

Date:	July	30,	2007	s/	TAKUJI KANEKO
Date:				s/	
Date:				s/	
Date:				s/	

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C§261)

PATENT REEL: 019746 FRAME: 0590

RECORDED: 08/27/2007