PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		Notice of Grant of Security Interest				
CONVEYING PARTY DATA						
	1	Vame	Execution Date			
Vestcom Retail Soluti	ons Group, Inc.		04/17/2007			
RECEIVING PARTY DATA						
Name:	Wachovia Bank, Na	tional Association, as Administrative Agent				
Street Address:	201 S. College Stre	et				
Internal Address:	CP-8					
City:	Charlotte					
State/Country:	NORTH CAROLIN	A				
Postal Code:	28288					
PROPERTY NUMBERS Total: 1 Property Type		Number				
Patent Number:	52270	004				
CORRESPONDENCE	DATA					
Fax Number: (919)416-8363 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 9192868041 Email: pto_tmconfirmation@mvalaw.com						
Correspondent Name	,	Allen PLLC				
Correspondent Name Address Line 1:	,					
Address Line 1: Address Line 2:	Moore & Van A 430 Davis Driv Suite 500	re				
Address Line 1:	Moore & Van A 430 Davis Driv Suite 500					
Address Line 1: Address Line 2:	Moore & Van A 430 Davis Driv Suite 500 Morrisville, NC	re				
Address Line 1: Address Line 2: Address Line 4:	Moore & Van A 430 Davis Driv Suite 500 Morrisville, NC	re PRTH CAROLINA 27560				

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PATENT REEL: 019754 FRAME: 0355

PATENT REEL: 019754 FRAME: 0356

NOTICE

OF

GRANT OF SECURITY INTEREST

IN

PATENTS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 17, 2007 (the "<u>Security Agreement</u>") by and among the Obligors party thereto (each an "<u>Obligor</u>" and collectively, the "<u>Obligors</u>") and Wachovia Bank, National Association, as Administrative Agent (the "<u>Administrative Agent</u>") for the lenders referenced therein (the "<u>Lenders</u>"), the undersigned Obligor has granted a continuing security interest in and continuing lien upon, the patents and patent applications shown below to the Administrative Agent for the ratable benefit of the Lenders:

PATENTS

Patent No.

Description of <u>Patent</u>

Date of Patent

See Schedule A attached hereto.

PATENT APPLICATIONS

Patent Application No.

Description of Patent Applied For Date of Patent Application

See Schedule A attached hereto.

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing patents and patent applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent or patent application.

Very truly yours,

VESTCOM RETAIL SOLUTIONS GROUP, INC., a Missouricorporation

obert ron By: Robert Bloom Name: Title: CFO

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION, as Administrative Agent

By:			
Name:		_	
Title:			

Notice of Grant of Security Interest in Patents

The Obligors and the Administrative Agent, on behalf of the Lenders, hereby acknowledge and agree that the security interest in the foregoing patents and patent applications (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any patent or patent application.

Very truly yours,

VESTCOM RETAIL SOLUTIONS GROUP, INC., a Missouri corporation

By:	
Name:	
Title:	

Acknowledged and Accepted:

WACHOVIA BANK, NATIONAL ASSOCIATION, as Administrative Agent

By:	72 Mars
Name:	Kevin McCarthy
Title:	Managing Director

Schedule A

VESTCOM RETAIL SOLUTIONS GROUP, INC., (a Missouri corporation)

U.S. Patents

Issued Patents

Description	Patent No.	Issue Date
PARTIALLY-SECURED LABEL, LABEL SHEET AND MANUFACTURING METHOD	5,227,004	7/13/93

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PATENT REEL: 019754 FRAME: 0360

RECORDED: 08/29/2007