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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
			ame	Execution Date	
Evan McClendon Webb Phoenix 08/27/2007					
RECEIVING PARTY DATA					
Name: Daevid Vincent					
Street Address:	17928 NE 90th Street				
City:	Redmond				
State/Country:	WASHINGTON				
Postal Code:	98052				
PROPERTY NUMBERS Total: 1 Property Type Application Number: 11846		1846	Number		0978150
CORRESPONDENCE DATA					
Fax Number:(212)527-7701Correspondence will be set via US Mail when the fax attempt is unsuccessful.Phone:2062628906Email:jbranch@darbylaw.comCorrespondent Name:John W. Branch, Darby & Darby P.C.Address Line 1:P.O. Box 770, Church Street StationAddress Line 4:New York, NEW YORK 10008					
ATTORNEY DOCKET NUMBER:			20767/1205108-US1		
NAME OF SUBMITTER:			Kimberly A. Brittingham		
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif					

ASSIGNMENT

I, Evan McClendon Webb Phoenix, a citizen of the United States of America, residing at 525 N. Sycamore Avenue #216, Los Angeles, California 90036;

and each of us, if more than one person is identified above (hereinafter "ASSIGNO!?") in consideration of the sum of Ten Dollars (\$10.00), or the equivalent thereof, and other good and valuable consideration, the sufficiency of which and receipt of which are hereby acl nowledged, paid to ASSIGNOR by

Daevid Vincent

An individual, residing at 17928 NE 90th Street, Redmond, Washington 98052 (he einafter "ASSIGNEE"), do hereby sell and assign to said ASSIGNEE, his successors and as signs, the below indicated right, title, and interest, throughout the world in and to my Invent on entitled:

PERSONALIZED AUDIO CONTROLLED SHOPPING INFORMATION SERVICE FOR A MOBILE DEVICE

invented by me and described in the specification bearing the above Attorney Docket No. and title executed by me concurrently herewith, which claims priority to U.S. Provisional Pa ent Application No. 60/823,892 filed on August 29, 2006, in the United States of America; and all subsequent patents, divisions, reissues, continuations and any extensions thereof and rights of priority therein, said interest being my entire ownership interest in the same, to be hold and enjoyed by said ASSIGNEE, his successors, assigns, or other legal representatives, to the full end of the term thereof, as fully and entirely as the same would have been held and enjoyed by me if this assignment and sale had not been made;

And for the consideration aforesaid, I hereby covenant and agree to and with said ASSIGNEE, his successors and assigns, that whenever ASSIGNEE, his counsel or representative, or the counsel or representative of its successors or assigns, shall advise that an amendment to, or a

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PATENT REEL: 019757 FRAME: 0367

Assignment Attorney Docket No.: 20767/1205108-US1

division of, or any other proceeding or action in connection with an application conc ming said Invention, including interference proceedings, is lawful and desirable, or that a reissi e or continuation or extension of such application or patent issuing therefrom is lawful at d desirable, I will sign all papers and drawings, take all rightful oaths and affidavits, and do all act i necessary or required to be done for the procurement of all lawful rights associated with the Invertion, or for the reissue or continuation or extension of the same, will do all acts necessary or require I to secure in said ASSIGNEE, his successors or assigns, the title to and full benefit of all rights hereby assigned. without charge to said ASSIGNEE or his successors or assigns, but at its or their expense; and I hereby appoint every present or future officer of said ASSIGNEE as my agent to sign all such papers and to do all such necessary acts on my behalf, to the fullest extent permitted by law;

And I hereby authorize and request the Commission of Patents and Trade marks and any other granting authority to issue any Letters Patent resulting from said Invention and application(s) concerning same to said ASSIGNEE.

This assignment shall have an effective date corresponding to the date of execution.

I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may le presented, that I have signed this document as my own free act and that all of the foregoing is true and correct.

Dated: 8/27/07

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Evan McClendon Webl Phoenix. Inventor

RÉCORDED: 08/28/2007

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