OP \$40.00 1168

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Arik YAVILEVICH	04/26/2007

RECEIVING PARTY DATA

Name:	CLICKTALE LTD.
Street Address:	5 Haim St.
City:	Kiryat-Bialik
State/Country:	ISRAEL
Postal Code:	27076

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11687652

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 1143-CLKTL-US

NAME OF SUBMITTER: Oren Reches

Total Attachments: 1

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PATENT REEL: 019758 FRAME: 0355

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, I. Arik Yavilevich, the undersigned, hereby sell, assign, and transfer to CLICKTALE LTD. a corporation of Israel, having a principal place of business at 5 Haim St. Kiryat-Bialik 27076 Israel, ("Assignee") and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent entitled "METHOD AND SYSTEM FOR MONITORING AN ACTIVITY OF A USER" (Application number 11/687,652, filing date: Mar-18-2007) and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign Below:

15 2007 Name: Arik Yavilevich

ATTY.DOCKET NO: 1143-ClkTi

RECORDED: 08/29/2007

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