

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Shrikanth Narayanan		08/20/2007
Panayiotis Georgiou		08/20/2007
RECEIVING PARTY DATA		
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City:	Los Angeles	
State/Country:	CALIFORNIA	
Postal Code:	90089-2561	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	11752227	
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ATTORNEY DOCKET NUMBER:	06666-267001	
NAME OF SUBMITTER:	Jennifer H. Payne	
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**PATENT**

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**REEL: 019763 FRAME: 0964**

ASSIGNMENT

For valuable consideration, we, Shrikanth Narayanan, of Santa Monica, CA; and Panayiotis Georgiou, of La Crescenta, CA; hereby assign to UNIVERSITY OF SOUTHERN CALIFORNIA, a corporation, having a place of business at USC Stevens, Hughes Center Suite EEB 131, 3740 McClintock Ave., Los Angeles, CA 90089-2561, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled *SOCIALLY COGNIZANT TRANSLATION BY DETECTING AND TRANSFORMING ELEMENTS OF POLITENESS AND RESPECT*, filed May 22, 2007, and assigned U.S. Serial Number 11/752,227, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

DATE: Aug 20, 2007

S. Narayanan  
SHRIKANTH NARAYANAN

DATE: Aug 20, 2007

Panayiotis Georgiou  
PANAYIOTIS GEORGIOU

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