

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>David L. Field</td><td>08/27/2007</td></tr><tr><td>John Q. Broerman</td><td>08/27/2007</td></tr></tbody></table>		Name	Execution Date	David L. Field	08/27/2007	John Q. Broerman	08/27/2007				
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John Q. Broerman	08/27/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Smurfit-Stone Container Enterprises, Inc.</td></tr><tr><td>Street Address:</td><td>150 North Michigan Avenue</td></tr><tr><td>City:</td><td>Chicago</td></tr><tr><td>State/Country:</td><td>ILLINOIS</td></tr><tr><td>Postal Code:</td><td>60601</td></tr></table>		Name:	Smurfit-Stone Container Enterprises, Inc.	Street Address:	150 North Michigan Avenue	City:	Chicago	State/Country:	ILLINOIS	Postal Code:	60601
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PROPERTY NUMBERS Total: 1											
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Application Number:	11779723										
CORRESPONDENCE DATA											
Fax Number: (314)612-2307 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Address Line 2: Armstrong Teasdale LLP											
Address Line 4: St. Louis, MISSOURI 63102											
ATTORNEY DOCKET NUMBER:	80006-788										
NAME OF SUBMITTER:	Daniel M. Fitzgerald										
Total Attachments: 3 source=Assignmentdoc#page1.tif source=Assignmentdoc#page2.tif											

CH \$40.00 11779723

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PATENT  
REEL: 019769 FRAME: 0333



**ASSIGNMENT**

In consideration of One Dollar and other good and valuable consideration, of which I/we acknowledge receipt, I/we,

**David L. Field** of **8956 Eldora Drive, Cincinnati, OH 45236**

**John Q. Broerman** of **8900 Morley Place, Mainville, OH 45039**

hereby sell and assign to **Smurfit-Stone Container Enterprises, Inc.**, (hereinafter referred to as Assignee), a Delaware Corporation, having an address at 150 North Michigan Avenue, Chicago, Illinois 60601-7568, USA, its successors and assigns my (our) entire respective right(s), title(s) and interest(s) in and to the invention and improvements invented and originated by me/us and described in the application for United States Patent currently entitled:

**MULTI-SHELF PAPERBOARD DISPLAY UNIT AND METHOD OF ASSEMBLING THE SAME**

☐ executed concurrently herewith,

☒ filed on July 18, 2007 having Serial Number 11/779,723

and any and all applications for patent and patents therefrom in any and all countries, including all divisions, continuations, reexaminations and reissues thereof, and all rights of priority resulting from the filing of said United States application, and authorize and request any official whose duty it is to issue patents, to issue any patent on said inventions and improvements resulting therefrom to said Assignee, or its successors or assigns and agree that on request and without further consideration, but at the expense of said Assignee, I/we will communicate to said Assignee or its representatives or nominees any facts known to me/us respecting said inventions and improvements and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, reexamination and reissue applications, make all rightful oaths and generally do everything possible to aid said Assignee, its successors, assigns, and nominees to obtain and enforce proper patent protection for said invention and its improvements in all countries.

INVENTOR 1

  
David L. Field

Date: 8/27/07

STATE OF Ohio  
COUNTY OF Hamilton ss.

This 27 day of August, 2007 before me personally came the above-named David L. Field, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

  
\_\_\_\_\_  
(Notary Public)

RACHEL U. PACE  
NOTARY PUBLIC, STATE OF OHIO  
My Commission Expires 01-05-09

INVENTOR 2

John Q. Broerman  
John Q. Broerman

Date: 8-27-07

STATE OF Ohio  
COUNTY OF Hamilton SS.

This 27 day of August, 2007 before me personally came the above-named **John Q. Broerman**, to me personally known as the individual who executed the foregoing assignment, who acknowledged to me that he/she executed the same of his/her own free will for the purposes therein set forth.

Seal

Rachel U. Pace

(Notary Public)

RACHEL U. PACE

NOTARY PUBLIC, STATE OF OHIO

My Commission Expires 01-05-09