PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Richard Tsai	08/31/2007

RECEIVING PARTY DATA

Name:	Siimpel Corporation
Street Address:	1055 E. Colorad Blvd.
Internal Address:	Ste. 410
City:	Pasadena
State/Country:	CALIFORNIA
Postal Code:	91106-2378

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11849049

CORRESPONDENCE DATA

Fax Number: (949)752-7049

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: scarr@macpherson-kwok.com

Correspondent Name: MacPherson Kwok Chen & Heid LLP

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Address Line 2: Ste. 400

Address Line 4: San Jose, CALIFORNIA 95110

ATTORNEY DOCKET NUMBER: M-16670 US

NAME OF SUBMITTER: Norman E. Carte

Total Attachments: 1

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PATENT REEL: 019772 FRAME: 0568

500346482

\$40,00

Attorney Docket No.: M-16670 US

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, **Richard Tsai** of Arcadia, CA hereby sell, assign and transfer to **Siimpel Corporation**, a Delaware corporation, having a place of business at 1055 E. Colorado Blvd., Ste. 410, Pasadena, CA 91106-2378, its successors and assigns, the entire right, title and interest throughout the world in my invention in

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for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 31 day of Aug	<u>ust</u> , 2007.
,	Research Dear
ate of California	Richard Tsai

County of Los Angles) ss

On 2007, before me, Acceptable personally appeared Richard Tsai personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

ANGELA L. MCNAMEE COMM. # 1681946 ON THE LOS ANGELS COUNTY MY COMM. EXP. JULY 17, 2010

WITNESS my hand and official seal.

Signature of NOTARY

PATENT REEL: 019772 FRAME: 0569

RECORDED: 08/31/2007