

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Glenn Yu	09/04/2007
Steve Moran	08/28/2007
James W. Mazzolini	08/27/2007

RECEIVING PARTY DATA

Name:	Mattel, Inc.
Street Address:	333 Continental Blvd.
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11800327

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:

MAT07305

NAME OF SUBMITTER:

Katherine D. Gardner

Total Attachments: 4

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PATENT

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ASSIGNMENT

WHEREAS, I, Glenn Yu of San Marino, California, Steven Moran of Woodland Hills, California, and James W. Mazzolini of Hawthorne, California, have invented certain improvements in a RACE SET, for which we filed U.S. provisional applications 60/798,011 filed May 4, 2006, titled "Race Set," 60/812,173, filed June 9, 2006, titled "Race Set," and 60/846,302, filed September 20, 2006, titled "Electronic Racing Game Set." and U.S. non-provisional patent application Serial No. 11/800,327 filed on May 4, 2007; and

WHEREAS, Mattel, Inc. a California corporation, having its principal place of business at 333 Continental Blvd, El Segundo, California, 90245, is desirous of acquiring an interest therein;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, I, Glenn Yu, Steven Moran, and James W. Mazzolini have sold, assigned, and transferred, and do hereby sell, assign, and transfer, to Mattel, Inc., its successors and assigns, the full and exclusive right to the invention in the United States and its territorial possessions and in all foreign countries, and the entire right, title, and interest in and to any and all Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries, and in and to any and all divisions, continuations, reissues, substitutions, and extensions thereof.

I hereby authorize and request the Patent Office officials in the United States and any and all foreign countries to issue any and all of said Letters Patent, when granted, to Mattel, Inc., as the assignee of our entire right, title, and interest in and to the same, for the sole use of Mattel, Inc., and its successors and assigns.

Further, I hereby covenant and agree to and with Mattel, Inc., and its successors and assigns, at the time of execution and delivery of these presents, that we are the sole and lawful owner of the entire right, title, and interest in and to the invention and the above-identified patent application, and that the same are unencumbered, and that we have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

Further, I agree that we will communicate to Mattel, Inc., or its representatives, any facts known to us respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue, substitution, and extension applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to Mattel, Inc., make all rightful oaths, and generally do everything possible to aid Mattel, Inc., and its successors and assigns, to obtain and enforce proper protection for the invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 4th day of September, 2007.


Glenn Yu

Witness:

Signature: Konstantine Diamond

Name: Konstantine Diamond

Address: 333 Commercial Blvd

City & State: El Segundo CA 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 28 day of AUGUST, 2007.


Steve Moran

Witness:

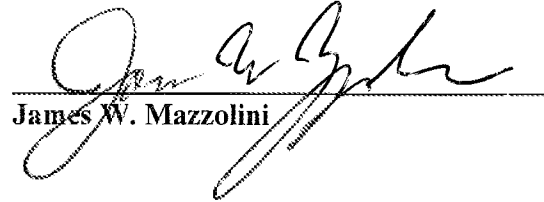
Signature: Konstantine Diamond

Name: Konstantine Diamond

Address: 333 Commercial Blvd

City & State: El Segundo CA 90245

IN TESTIMONY WHEREOF, I have hereunto set my hand this 27 day of August, 2007.


James W. Mazzolini

Witness:

Signature: 

Name: KONSTANTINE DIAMANT

Address: 333 CONTINENTAL BLVD

City & State: EL SEQUOIA CA 90451