PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|---------------|----------------|
| Bong-Hyun YOU | 08/27/2007 |

RECEIVING PARTY DATA

| Name: | Samsung Electronics Co., LTD | |
|-------------------|------------------------------|--|
| Street Address: | 416, Maetan-dong | |
| Internal Address: | Yeongtong-gu, Suwon-si | |
| City: | Gyeonggi-do | |
| State/Country: | KOREA, REPUBLIC OF | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 11850419 |

CORRESPONDENCE DATA

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NAME OF SUBMITTER: Michael Shenker

Total Attachments: 1

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\$40.00 118

PATENT REEL: 019785 FRAME: 0985

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I

| Bong-Hyun YOU | of | 505-305 Samsung5cha Apt., Jinsanmaeul #1167, Bojeong-dong, Giheung-gu, Yongin-si, Gyeonggi- do, Korea |
|---------------|----|---|
|---------------|----|---|

hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

DISPLAY PANEL, DISPLAY DEVICE HAVING THE DISPLAY PANEL AND METHOD OF OPERATING THE DISPLAY DEVICE

for which I have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, its successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 2 day of Angust, 2007.

Bong-Hyun YOU

Bong Hyur You

PATENT REEL: 019785 FRAME: 0986

RECORDED: 09/05/2007