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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Robert J. Bingham Jr.	11/29/2006
Christopher Loew	12/01/2006
Ryan P. Selby	12/05/2006

RECEIVING PARTY DATA

Name:	LeMond Fitness, Inc.
Street Address:	15540 Woodinville-Redmond Rd.
City:	Woodinville
State/Country:	WASHINGTON
Postal Code:	98072

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29248208

CORRESPONDENCE DATA

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Address Line 1: 1201 Third Avenue

Address Line 2: Suite 2200

Address Line 4: Seattle, WASHINGTON 98101-2045

ATTORNEY DOCKET NUMBER:	60682-21
NAME OF SUBMITTER:	George C. Rondeau, Jr.

Total Attachments: 4

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PATENT REEL: 019792 FRAME: 0593

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> PATENT REEL: 019792 FRAME: 0594

ASSIGNMENT

WHEREAS, we, Robert J. Bingham, Jr., Christopher Loew, and Ryan P. Selby (hereinafter referred to as ASSIGNORS), having post office addresses of 11310 39th Avenue SE, Everett, Washington 98208; 792 E. Charleston Rd., Palo Alto, California 94303; and 13540 Burke Ave., Seattle WA 98133; respectively, are joint inventors of an invention entitled "EXERCISE MACHINE", as described and claimed in the specification forming part of an application for United States letters patent filed August 2, 2006, as United States Patent Application No. 29/248,208.

WHEREAS, LeMond Fitness, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at 15540 Woodinville-Redmond Rd., Woodinville WA 98072 is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request that any letters patent that may be granted issue to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent

PATENT REEL: 019792 FRAME: 0595 on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

10-29-06 Date

Robert J. Bingham Jr.

STATE OF Washington) ss COUNTY OF King)

I certify that I know or have satisfactory evidence that Robert J. Bingham, Jr. is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated November 29th 2006
Signature of Notary Public Maisur Jangaly
Printed Name Marisa Chonzalez
My appointment expires 07-26-2009

12.01.06	By Multiple Loew Christopher Loew
Date	Christopher Loew
STATE OF California)	
) ss.	

I certify that Lknow or have satisfactory evidence that Christopher Loew is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated <u>Dece</u>	mber 1, 2006
Signature of	
Notary Public	Therese from
Printed Name	Theresa Poon
My appointment ex	pires Man 2, 2010



12-5-06 Date	By Ryan P. Selly Ryan P. Selby
STATE OF WA)s	S.

I certify that I know or have satisfactory evidence that Ryan J. Selby is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

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MARY E. MAHONE	4
STATE OF WASHINGTON	
NOTARY PUBLIC	-
MY COMMISSION EXPIRES 10-31-07	٠

Dated Decem Signature of Notary Public Printed Name My appointment expires

RECORDED: 09/06/2007

REEL: 019792 FRAME: 0598