

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>James Murray</td><td>12/03/1999</td></tr><tr><td>George Mullinix</td><td>10/27/1999</td></tr></tbody></table>	Name	Execution Date	James Murray	12/03/1999	George Mullinix	10/27/1999	
Name	Execution Date						
James Murray	12/03/1999						
George Mullinix	10/27/1999						
RECEIVING PARTY DATA							
Name:	Brach's Confections, Inc.						
Street Address:	4120 Jersey Pike						
City:	Chattanooga						
State/Country:	TENNESSEE						
Postal Code:	37421						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Patent Number:</td><td>D398462</td></tr></tbody></table>	Property Type	Number	Patent Number:	D398462			
Property Type	Number						
Patent Number:	D398462						
CORRESPONDENCE DATA							
Fax Number:	(423)785-8480						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	4237566600						
Email:	sstark@millermartin.com						
Correspondent Name:	Stephen J. Stark						
Address Line 1:	832 Georgia Avenue						
Address Line 2:	Suite 1000 Volunteer Building						
Address Line 4:	Chattanooga, TENNESSEE 37402-2289						
ATTORNEY DOCKET NUMBER:	03012-0100						
NAME OF SUBMITTER:	Stephen J. Stark						
Total Attachments: 4 source=Assign462#page1.tif source=Assign462#page2.tif							

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PATENT
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
)
RAYMOND BALUK, ET AL.)
)
Serial No. 29/063,250)
)
Filed: December 3, 1996)
)
For: **THREE-TIER BULK FOOD DISPLAY**)

ASSIGNMENT

For value received, we, Raymond Baluk and Freddie Chu of 4620 West 19th Street, Chicago, Illinois 60650, and James Murray and George Mullinix of 4120 Jersey Pike, Chattanooga, Tennessee 37421, assign and transfer unto Brach's Confections, Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office at 4120 Jersey Pike, Chattanooga, Tennessee 37421, its successors, assigns and legal representatives, the entire right, title and interest, for the United States and its territories and all foreign countries, in and to the invention set forth in our application filed concurrently herewith for United States Letters Patent for Three-Tier Bulk Food Display, and in and to said application, and all the right, title and interest in, to and under any and all United States and foreign Letters Patent that may be granted for our said invention and all divisions, continuations, renewals, reissues, and extensions thereof, and the application therefor, and the right to claim the priority of this application in any and all foreign countries where application for patent on design on said invention may be filed,

and we hereby agree to execute such other lawful documents and perform such other lawful acts as are requested for securing to said assignee, its successors, assigns and legal representatives, all of the rights to said invention.

WE HEREBY AUTHORIZE and request the Commissioner of Patents and Trademarks to issue the Letters Patent to said assignee, its successors and assigns, pursuant to the terms of this Agreement.

IN WITNESS WHEREOF, we have signed, sealed and delivered this instrument to be effective as of the 3rd day of December, 1996.

Raymond Baluk

STATE OF ILLINOIS)
COUNTY OF COOK)

Personally appeared before me _____,
Notary Public, Raymond Baluk with whom I am personally acquainted,
and who acknowledged that he executed the within instrument for the
purposes therein contained.

WITNESS my hand, at office, this _____ day of
_____, 1999.

NOTARY PUBLIC

My Commission Expires: _____

Freddie Chu

STATE OF ILLINOIS)
COUNTY OF COOK)

Personally appeared before me _____,
Notary Public, Freddie Chu, with whom I am personally acquainted,
and who acknowledged that he executed the within instrument for the
purposes therein contained.

WITNESS my hand, at office, this _____ day of
_____, 1999.

NOTARY PUBLIC

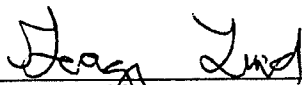
My Commission Expires: _____


James Murray


STATE OF TENNESSEE)
COUNTY OF HAMILTON)

Personally appeared before me James Murray,
Notary Public, James Murray, with whom I am personally acquainted,
and who acknowledged that he executed the within instrument for the
purposes therein contained.

WITNESS my hand, at office, this 3 day of
December, 1999.


NOTARY PUBLIC

My Commission Expires: 9/19/2000


George Mullinix

STATE OF TENNESSEE)
COUNTY OF HAMILTON)

Personally appeared before me Leresa Johnson,
Notary Public, George Mullinix, with whom I am personally
acquainted, and who acknowledged that he executed the within
instrument for the purposes therein contained.

WITNESS my hand, at office, this 27th day of
October, 1999.


NOTARY PUBLIC

My Commission Expires: 10-9-2002