

Form PTO-1595 (Rev. 07/05)  
OMB No. 0651-0027 (exp. 8/30/2008)

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AM2 - 0091US

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## 1. Name of conveying party(ies)

Kevin R. Cheung 8/30/2007

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance/Execution Date(s):

Execution Date(s) Listed in Box 1 above.

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Joint Research Agreement  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other

## 2. Name and address of receiving party(ies)

Name: Amazon Technologies, Inc.

Internal Address:

Street Address: P.O. Box 8102

City: Reno

State: NV

Country: Zip: 89507

Additional name(s) & address(es) attached? ☐ Yes ☒ No

## 4. Application or patent number(s):

☐ This document is being filed together with a new application.

A. Patent Application No.(s)

11/480,307 filed 6/30/2006

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

## 5. Name and address to whom correspondence concerning document should be mailed:

Name: Lee & Hayes, PLLC

Internal Address:

Street Address: 421 W Riverside Ave Ste 500

City: Spokane

State: WA Zip: 99201

Phone Number: 509-324-9256

Fax Number: 509-323-8979

Email Address:

## 6. Total number of applications and patents involved: 1

## 7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☒ Authorized to be charged by credit card  
☐ Authorized to be charged to deposit account  
☐ Enclosed  
☐ None required (government interest not affecting title)

## 8. Payment Information

a. Credit Card Last 4 Numbers 1091  
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## 9. Signature:

*[Signature]*

Signature

Sept 5, 2007

Date

Lewis C. Lee

Reg # 34656

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

4

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OP \$40.00 11480307

U.S. Patent Appln. No. 11/480,307  
Filing Date 6/30/2006

Attorney Docket No. AM2-0091US  
Client Docket No. REG01128 2006 PT

## **PATENT ASSIGNMENT**

### **PARTIES TO THE ASSIGNMENT**

**Assignor(s):**

Kevin R. Cheung  
1200 12<sup>TH</sup> Avenue South, Suite 1200  
Seattle, WA 98144-2734

**Assignee:**

Amazon Technologies, Inc.  
PO Box 8102  
Reno, NV 89507

### **AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

"System and Method for Providing Tag Feedback" for which:

☒ a non-provisional application for United States Letters Patent:

☒ was filed on 6/30/2006 and accorded U.S. Serial No. 11/480,307; or

☐ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of Lee & Hayes PLLC, 421 W Riverside Ste 500, Spokane, WA 99201, associated with Customer No. 29150, to insert here in parenthesis (U.S. Serial No. \_\_\_\_\_, filed \_\_\_\_\_) this APPLICATION's U.S. Serial Number and filing date, when known.

U.S. Patent Appln. No. 11/480,307  
Filing Date 6/30/2006

Attorney Docket No. AM2-0091US  
Client Docket No. REG01128 2006 PT

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada having a place of business at Reno, Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefore in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE its successors and assigns, the entire right, title and interest in and to said invention and improvements, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefore.

U.S. Patent Appln. No. 11/480,307  
Filing Date 6/30/2006

Attorney Docket No. AM2-0091US  
Client Docket No. REG01128 2006 PT

8/30/07  
Date

Kevin R. Cheung  
Kevin R. Cheung

State of WASHINGTON )

County of KING ) ss:

I certify that I know or have satisfactory evidence that Kevin R. Cheung is the person who personally appeared before me and acknowledged that he/she signed the foregoing Patent Assignment and acknowledged it to be his/her free and voluntary act for the uses and purposes mentioned in the instrument.

(Seal)



Dated 8-30-2007

Signature of Notary Public Sherree L. Pennington

Printed Name SHERREE L. PENNINGTON

My commission expires 6-19-2009