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<p>1. Name of conveying party(ies) Udi Manber 12/28/2005</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p> <p>3. Nature of conveyance/Execution Date(s): Execution Date(s) Listed in Box 1 above.</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other _____</p>	<p>2. Name and address of receiving party(ies) Name: <u>A9.com, Inc.</u> Internal Address: _____ _____ Street Address: <u>130 Lytton Avenue</u> <u>Suite 300</u> City: <u>Palo Alto</u> State: <u>CA</u> Country: _____ Zip: <u>94301-1044</u></p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) 11/330,754 filed 1/12/2006 (Atty. Dkt. No. 057832-0107)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>B. Patent No.(s)</p>
<p>5. Name and address to whom correspondence concerning document should be mailed: Name: <u>Lee & Hayes, PLLC</u> Internal Address: _____ Street Address: <u>421 W Riverside Ave Ste 500</u> City: <u>Spokane</u> State: <u>WA</u> Zip: <u>99201</u> Phone Number: <u>509-324-9256</u> Fax Number: <u>509-323-8979</u> Email Address: _____</p>	<p>6. Total number of applications and patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00 <input checked="" type="checkbox"/> Authorized to be charged by credit card <input type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)</p> <p>8. Payment Information a. Credit Card Last 4 Numbers <u>1091</u> Expiration Date <u>06/11</u> b. Deposit Account Number _____ Authorized User Name _____</p>
<p>9. Signature: <u></u> <u>Sept 5, 2007</u> Signature Date</p> <p><u>Lewis C. Lee</u> Reg # 34656 Total number of pages including cover sheet, attachments, and documents: 4 Name of Person Signing</p>	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

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Atty. Dkt. No. 057832-0107

ASSIGNMENT - WORLDWIDE

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor (hereinafter referred to as "ASSIGNOR") has sold, assigned, and transferred, and by these presents hereby sells, assigns, and transfers, unto

A9.com, Inc.
130 Lytton Avenue, Suite 300
Palo Alto, California 94301-1044

(hereinafter referred to as "ASSIGNEE") its successors and assigns, the full and exclusive right, title and interest for the United States, its territories and possessions, and all foreign countries in and to this invention relating to

ADVERTISING DATABASE SYSTEM AND METHOD

as set forth in this United States Patent Application

check one executed concurrently herewith,
 executed on _____
 Serial No. _____ Filed _____

as well as in and to (a) all improvements and modifications of the above-identified invention or inventions, (b) the above-identified application and all other applications for Letters Patent of the United States and countries foreign thereto for above-identified invention or inventions and all improvements and modifications thereof, (c) all Letters Patent which may issue from said applications in the United States and countries foreign thereto, (d) all divisions, continuations, reissues, and extensions of said applications and Letters Patent, and (e) the right to claim for any of said applications the full benefits and priority rights under the International Convention and any other international agreement to which the United States adheres; such right, title, and interest to be held and enjoyed by ASSIGNEE, its successors and assigns, to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by ASSIGNOR had this Assignment not been made.

ASSIGNOR HEREBY AUTHORIZES ASSIGNEE to file patent applications in any or all countries on the above-identified invention or inventions in the name of the undersigned or in the name of ASSIGNEE or otherwise as ASSIGNEE may deem advisable under the International Convention or otherwise.

ASSIGNOR HEREBY AUTHORIZES AND REQUESTS the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE as assignee of the entire interest, for the sole use and benefit of ASSIGNEE, its successors and assigns.

Atty. Dkt. No. 057832-0107

ASSIGNOR HEREBY AGREES (a) to communicate to **ASSIGNEE**, its successors and assigns, or their representative or agents, all facts and information known or available to **ASSIGNOR** respecting said invention or inventions, improvements, and modifications including evidence for interference, reexamination, reissue, opposition, revocation, extension, or infringement purposes or other legal, judicial, or administrative proceedings, whenever requested by **ASSIGNEE**; (b) to testify in person or by affidavit as required by **ASSIGNEE**, its successors and assigns, in any such proceeding in the United States or a country foreign thereto; (c) to execute and deliver, upon request by **ASSIGNEE**, all lawful papers including, but not limited to, original, divisional, continuation, and reissue applications, renewals, assignments, powers of attorney, oaths, affidavits, and declarations, depositions; and (d) to provide all reasonable assistance to **ASSIGNEE**, its successors and assigns, in obtaining and enforcing proper title in and protection for said invention or inventions, improvements, and modifications under the intellectual property laws of the United States and countries foreign thereto.

ASSIGNOR HEREBY REPRESENTS AND WARRANTS that **ASSIGNOR** has the full and unencumbered right to sell, assign, and transfer the interests sold, assigned, and transferred herein, and that **ASSIGNOR** has not executed and will not execute any document or instrument in conflict herewith.

ASSIGNOR HEREBY GRANTS to the law firm of **Foley & Lardner LLP** the power and authority to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

ASSIGNOR UNDERSTANDS AND AGREES that the attorneys and agents of the law firm of **Foley & Lardner LLP** do not personally represent **ASSIGNOR** OR **ASSIGNOR**'s legal interests, but instead represent the interests of **ASSIGNEE**; since said attorneys and agents cannot provide legal advice to **ASSIGNOR** with respect to this Assignment, **ASSIGNOR** acknowledges its right to seek its own independent legal counsel.

Atty. Dkt. No. 057832-0107

Executed this 28th day of December, 2005.

UDI MANBER
UDI MANBER

State of California)
County of Santa Clara) ss.

On this 28th day of December, 2005, before me, a notary public in and for said county, appeared UDI MANBER, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he/she acknowledged that he/she signed, sealed, and delivered the said instrument as his/her free and voluntary act for the uses and purposes therein set forth.



Jeff Macdonald
Notary Public
My Commission Expires: July 25, 2008