

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ui Yamaguchi	08/02/2007
Nobuhiro Sekimoto	08/02/2007
Masayuki Oyamatsu	08/02/2007
RECEIVING PARTY DATA	
Name:	Hitachi, Ltd.
Street Address:	6-6, Marunouchi 1-chome, Chiyoda-ku,
City:	Tokyo
State/Country:	JAPAN
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11836943
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	520.47772X00
NAME OF SUBMITTER:	Paul J. Skwierawski
Total Attachments: 2 source=47772X00ASN#page1.tif source=47772X00PTO1595#page1.tif	

OP \$40.00 11836943

ASSIGNMENT
(譲渡証)

As a below named inventor, I hereby declare that:

IN CONSIDERATION of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration paid to me citizen of Japan by Hitachi, Ltd., a corporation organized under the laws of Japan, located at 6-6, Marunouchi 1-chome, Chiyoda-ku, Tokyo, Japan receipt of which is hereby acknowledged I do hereby sell and assign to said Hitachi, Ltd., its successors and assigns, all my right, title and interest, in and for the United States of America, in and to

PICTURE RECORDER AND COMMERCIAL MESSAGE DETECTION METHOD

invented by me (if only one is named below) or us (if plural inventors are named below) and described in the application for United States Letters Patent therefor, executed on even date herewith, and all United States Letters Patent which may be granted therefor, and all divisions, continuations and extensions thereof, the said interest being the entire ownership of the said Letters Patent when granted, to be held and enjoyed by said Hitachi, Ltd., its successors, assigns or other legal representatives, to the full end of term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by me or us if this assignment and sale had not been made;

And I hereby agree to sign and execute any further documents or instruments which may be necessary, lawful, and proper in the prosecution of the above-named application or in the preparation and prosecution of any continuing, continuation-in-part, substitute, divisional, renewal, reviewed or reissue applications or in any amendment, extension, or interference proceedings, or otherwise to secure the title thereto in said assignee;

And I do hereby authorize and request the Commissioner of Patents to issue said Letters Patent to said Hitachi, Ltd.,

Signed on the date(s) indicated aside our signatures:

	INVENTOR(S) (発明者フルネームサイン)	Date Signed (署名日)
1)	<u>Ui Yamaguchi</u> Ui YAMAGUCHI	<u>8/2/07</u>
2)	<u>Nobuhiro Sekimoto</u> Nobuhiro SEKIMOTO	<u>8/2/07</u>
3)	<u>Masayuki Oyamatsu</u> Masayuki OYAMATSU	<u>8/2/07</u>
4)	_____	_____
5)	_____	_____
6)	_____	_____
7)	_____	_____
8)	_____	_____
9)	_____	_____
10)	_____	_____

RECORDATION FORM COVER SHEET
PATENTS ONLY

Attorney Docket No. 520.47772X00

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Ui YAMAGUCHI
Nobuhiro SEKIMOTO
Masayuki OYAMATSU

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **Hitachi, Ltd.**

Address: **6-6, Marunouchi 1-chome
Chiyoda-ku, Tokyo, Japan**

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/ Execution Date: **August 2, 2007.**

 Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other

4. Application number(s) or patent number(s):

A. Patent Application No.(s)

11/836,943

Additional number(s) attached Yes No

This document is being filed together with a new application.

B. Patent Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **ANTONELLI, TERRY, STOUT & KRAUS, LLP**

Internal Address:

1300 NORTH 17TH STREET – SUITE 1800

City: **ARLINGTON** State: **VA** Zip **22209**

Phone Number: (703) 312-6600
Facsimile Number: (703) 312-6666
Email Address: email@antonelli.com

6. Total number of applications and patents involved

7. Total fee (37 CFR 3.41)..... **\$40.00**

 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information:

a. Credit Card Last 4 numbers: 1024
Expiration date: 06/10

b. Deposit account number: 01-2135

Authorized User Name: Paul J. Skwierawski

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9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Paul J. Skwierawski, Reg#32,173
Name of Person Signing

/ Paul J. Skwierawski/
Signature

09/11/2007
Date

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450