

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
EFFECTIVE DATE:	07/17/2007										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Isabelle Guyon</td><td>08/30/2007</td></tr><tr><td>Sophie Delaphontaine</td><td>08/30/2007</td></tr><tr><td>Philippe Cassegrain</td><td>08/30/2007</td></tr></tbody></table>		Name	Execution Date	Isabelle Guyon	08/30/2007	Sophie Delaphontaine	08/30/2007	Philippe Cassegrain	08/30/2007		
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Sophie Delaphontaine	08/30/2007										
Philippe Cassegrain	08/30/2007										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>S.A.S. CASSEGRAIN</td></tr><tr><td>Street Address:</td><td>12, rue Saint Florentin</td></tr><tr><td>City:</td><td>Paris</td></tr><tr><td>State/Country:</td><td>FRANCE</td></tr><tr><td>Postal Code:</td><td>75001</td></tr></table>		Name:	S.A.S. CASSEGRAIN	Street Address:	12, rue Saint Florentin	City:	Paris	State/Country:	FRANCE	Postal Code:	75001
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PROPERTY NUMBERS Total: 1											
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Application Number:	29289339										
CORRESPONDENCE DATA											
Fax Number: (212)684-3999 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	Zoya V. Chernina										
Total Attachments: 2											

OP \$40.00 29289339

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PATENT
REEL: 019816 FRAME: 0223

4049-324

Assignment of Filed Patent Application

Date:

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France

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

HANDBAG

This patent application was filed in the United States Patent and Trademark Office on July 17, 2007, and received Serial No. 29/289,339

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's rights, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States ~~and in every foreign country~~. Assignor also assigns to Assignee all priority rights in the Patent Application.*

In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name. Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.


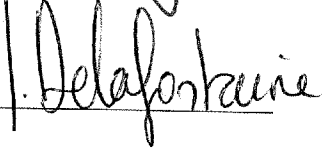
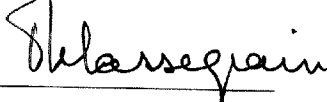
Assignor states that Assignor has the right to grant to Assignee the rights that are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

* ** Strike italicized sections only if foreign rights are not intended to be assigned.*

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

TYPED OR PRINTED NAME(S)			DATE	SIGNATURE(S)
<u>Isabelle</u>		<u>Guyon</u>	<u>August 30th, 2007</u>	
First Name	Middle Initial	Last Name		
<u>Sophie</u>		<u>Delafontaine</u>	<u>August 30th, 2007</u>	
First Name	Middle Initial	Last Name		
<u>Philippe</u>		<u>Cassegrain</u>	<u>August 30th, 2007</u>	
First Name	Middle Initial	Last Name		