

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Amanda M. Bligh</td><td>10/26/2004</td></tr><tr><td>Raymond A. Mead</td><td>10/22/2004</td></tr><tr><td>Robert L. Brown</td><td>10/26/2004</td></tr></tbody></table>		Name	Execution Date	Amanda M. Bligh	10/26/2004	Raymond A. Mead	10/22/2004	Robert L. Brown	10/26/2004
Name	Execution Date								
Amanda M. Bligh	10/26/2004								
Raymond A. Mead	10/22/2004								
Robert L. Brown	10/26/2004								
RECEIVING PARTY DATA									
Name:	Hasbro, Inc.								
Street Address:	1027 Newport Avenue								
City:	Pawtucket								
State/Country:	RHODE ISLAND								
Postal Code:	02862-1059								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11852760</td></tr></tbody></table>		Property Type	Number	Application Number:	11852760				
Property Type	Number								
Application Number:	11852760								
CORRESPONDENCE DATA									
Fax Number: (312)474-0448 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 3124746300									
Email: docket@marshallip.com									
Correspondent Name: Marshall, Gerstein & Borun LLP									
Address Line 1: 233 S. Wacker Drive, Suite 6300									
Address Line 4: Chicago, ILLINOIS 60606-6357									
ATTORNEY DOCKET NUMBER:	27087/39981A								
NAME OF SUBMITTER:	Scott E. Baxendale								
Total Attachments: 3 source=39981Aassign#page1.tif source=39981Aassign#page2.tif									

CH \$40.00 11852760

500352770

PATENT  
REEL: 019816 FRAME: 0649



**ASSIGNMENT**

Serial No: 10/945,795  
Filed: September 21, 2004  
Title: Toy Projectile Launcher with Slidable Outer Cylinder and Stationary Inner Compression Member

For \$10.00 (Ten Dollars), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to HASBRO, INC, a Rhode Island corporation, 1027 Newport Avenue, Pawtucket, Rhode Island 02862-1059, (hereinafter "assignee"), its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, executed by the undersigned on 10/22/04 and 10/26/04, and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension thereof.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorize and request the attorneys of record in said application to insert in this assignment the execution date and/or filing date and serial number of said application when officially known.

The undersigned warrant themselves to be the owners of the interest herein assigned and to have the right to make this assignment and further warrant that there are no outstanding prior assignments, licenses, or other rights in the interest herein assigned.

For said consideration the undersigned hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation, continuation-in-part and substitute applications for said invention or improvements, and any necessary oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application, and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns, may deem necessary or expedient, and for said consideration the undersigned further agree upon the request of said assignee, its successors or assigns, in the event of any application or Letters Patent assigned herein becoming involved in Interference, to cooperate to the best of the ability of the undersigned with said assignee, its successors or assigns, in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof, the undersigned hereby agreeing to perform, upon request, any and all affirmative acts to obtain said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in said assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by said assignee, its successors and assigns, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment and sale had not been made.

WITNESS my hand this 26<sup>th</sup> day of October, 2004.

Amanda M. Bligh  
Amanda M. Bligh

State of Rhode Island }  
County of Providence } SS

On this 26<sup>th</sup> day of October, 2004 before me, a Notary Public in and for the County and State aforesaid, appeared Amanda M. Bligh, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: January 14, 2007  
Natalie Butler  
Notary Public

WITNESS my hand this 22<sup>nd</sup> day of October, 2004.

RAYMOND A. MEAD  
Raymond A. Mead

State of Rhode Island }  
County of Providence } SS

On this 22<sup>nd</sup> day of October, 2004 before me, a Notary Public in and for the County and State aforesaid, appeared Raymond A. Mead, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: January 14, 2007  
Natalie Butler  
Notary Public

Joint Inventors

WITNESS my hand this 26<sup>th</sup> day of October, 2004.

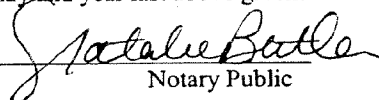
  
Robert L. Brown

State of Rhode Island }  
County of Providence } SS

On this 26<sup>th</sup> day of October, 2004 before me, a Notary Public in and for the County and State aforesaid, Robert L. Brown, to me personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act and for the uses and purposes therein expressed.

WITNESS my hand and seal the same day and year last above given.

My Commission Expires: My Commission Expires on  
January 14, 2007

  
Notary Public