PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mr. Frank J. Silvestro	09/11/2007

RECEIVING PARTY DATA

Name:	Bally Gaming, Inc.
Street Address:	6601 S. Bermuda Dr.
Internal Address:	Legal Dept.
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11854402

CORRESPONDENCE DATA

Fax Number: (702)584-7990

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jpcody@ballytech.com
Correspondent Name: Bally Gaming, Inc.
Address Line 1: 6601 S. Bermuda Dr.

Address Line 2: Legal Dept.

Address Line 4: Las Vegas, NEVADA 89119

ATTORNEY DOCKET NUMBER: 11111-1001

NAME OF SUBMITTER: JP Cody

Total Attachments: 1

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\$40.00

PATENT REEL: 019819 FRAME: 0193

ASSIGNMENT

This Assignment made by Frank J. Silvestro of Tuckerton, NJ to BALLY GAMING, INC., a Nevada Corporation, Assignee, having a place of business at 6601 South Bermuda Road, Las Vegas, NV 89119-7990;

WHEREAS, Assignor has invented a new and useful PLAYER-CENTRIC GAMING REWARDS METHODS for which an application for United States Letters Patent has been executed by them this day; and WHEREAS, Assignor believes himself to be the original first inventor of the invention disclosed and claimed as filed on September 12, 2007 and assigned U.S. Application Number ///854402 and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application, and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to Assignee all of Assignor's right, title and interest in, to and under said invention(s) and said Application, including (a) the right to apply for patents in the United States of America and in all foreign countries for said invention(s), (b) all Application for patents for said invention(s) or based on said Application in all countries, now filed or to be filed, including all non-provisional, divisional, renewal, substitute, continuation, continuation-in-part and convention Application based in whole or in part upon said invention(s) or upon said Application, (c) all patents which may issue on said invention(s) and on any application transferred by this Assignment in the United States and foreign countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for said invention(s) or upon such Application, for the full term or terms for which the patents may be issued, and (d) every priority right that is or may be predicated upon or arise from said invention(s), said Application and such patents under any applicable international or bilateral treaty, agreement or convention. Assignor hereby authorizes Assignee to file a patent Application in all countries for any or all of said invention(s) in Assignor's name, or in Assignee's name, or otherwise as Assignee may deem advisable, under any international or bilateral treaty, agreement or convention, or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, he and his legal representative(s) and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing a Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignor represents and warrants that he has not granted and will not grant to others any rights inconsistent with the rights granted herein.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the dates written hereinbelow.

Assignor(s):	
Date: 9-11-2007	FRANK J. SIEVESTRO
	FRANK J. SILVESTRO
Date:	