

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Lawrence J. Schnieders</td> <td>09/13/2007</td> </tr> <tr> <td>Alexander V. Lubnin</td> <td>09/13/2007</td> </tr> </tbody> </table>		Name	Execution Date	Lawrence J. Schnieders	09/13/2007	Alexander V. Lubnin	09/13/2007
Name	Execution Date						
Lawrence J. Schnieders	09/13/2007						
Alexander V. Lubnin	09/13/2007						
RECEIVING PARTY DATA							
Name:	Lubrizol Advanced Materials, Inc.						
Street Address:	9911 Brecksville Road						
City:	Cleveland						
State/Country:	OHIO						
Postal Code:	44141-3247						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11854690</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11854690		
Property Type	Number						
Application Number:	11854690						
CORRESPONDENCE DATA							
Fax Number:	(216)447-5933						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	(216) 447-5930						
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Correspondent Name:	Cathy Bartel, The Lubrizol Corporation						
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ATTORNEY DOCKET NUMBER:	3521-01						
NAME OF SUBMITTER:	Cathy Bartel						
Total Attachments: 2 source=3521-01USAssignment#page1.tif source=3521-01USAssignment#page2.tif							

CH \$40.00 11854690

Docket No. 3521-01

CUSTOMER NO: 37535

Serial No. 11/854,690

Filing Date September 13, 2007

ASSIGNMENT

WHEREAS, WE, Lawrence J. Schnieders and Alexander V. Lubnin, have made a certain invention described in an application for letters patent, executed by us, respectively entitled

LABEL ADHESIVE AND ACTIVATION METHOD FOR POLYMERIC LABEL

NOW, for good and valuable considerations, the receipt of which is hereby acknowledged, We hereby sell, assign and transfer unto **LUBRIZOL ADVANCED MATERIALS, INC.**, an Delaware corporation, having its principal office located at 9911 Brecksville Road, Cleveland, Ohio 44141-3247, its successors, legal representatives and assigns, the entire right, title and interest in, to and under said invention and application and any letters patent of the United States which may be issued thereon, together with all reissues or reexaminations of said letters patent, all divisions and continuations of said application, and all application and patent rights for said invention in foreign countries; and We agree to execute all further papers and do all further acts appropriate to fully vest in said **LUBRIZOL ADVANCED MATERIALS, INC.** the rights herein conveyed.

We authorize the Assignee to insert into this Assignment the filing date and Serial Number of said application when known.

→ SIGN HERE

Inventor: *Lawrence J. Schnieders*
Lawrence J. Schnieders

State of Ohio)

) SS

County of Cuyahoga)

Before me personally appeared the person above named, to me personally known, and acknowledged that he executed the foregoing instrument as his own free act and deed this 13th day of September, 2007.

Catherine A. Bartel
Notary Public

SEAL

CATHERINE A. BARTEL, Notary Public
Residence - Lorain County
State Wide Jurisdiction, Ohio
My Commission Expires December 29, 2007

SECOND INVENTOR
→ SIGN HERE

Inventor Alexander V. Lubnin
Alexander V. Lubnin

State of Ohio)
) SS
County of Cuyahoga)

Before me personally appeared the person above named, to me personally known, and acknowledged that he executed the foregoing instrument as his own free act and deed this 13th day of September, 2007.

Catherine A. Bartel
Notary Public

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