

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Thamer A. Abanami</td><td>02/06/2007</td></tr><tr><td>Megan Lesley Tedesco</td><td>02/06/2007</td></tr><tr><td>Yasser Asmi</td><td>02/06/2007</td></tr><tr><td>Ivan J. Leichtling</td><td>02/06/2007</td></tr></tbody></table>	Name	Execution Date	Thamer A. Abanami	02/06/2007	Megan Lesley Tedesco	02/06/2007	Yasser Asmi	02/06/2007	Ivan J. Leichtling	02/06/2007	
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Thamer A. Abanami	02/06/2007										
Megan Lesley Tedesco	02/06/2007										
Yasser Asmi	02/06/2007										
Ivan J. Leichtling	02/06/2007										
RECEIVING PARTY DATA											
Name:	Microsoft Corporation										
Street Address:	One Microsoft Way										
City:	Redmond										
State/Country:	WASHINGTON										
Postal Code:	98052										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11674898</td></tr></tbody></table>	Property Type	Number	Application Number:	11674898							
Property Type	Number										
Application Number:	11674898										
CORRESPONDENCE DATA											
Fax Number:	(312)474-0448										
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NAME OF SUBMITTER:	William J. Kramer										
Total Attachments: 1											

CH \$40.00 11674898

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PATENT
REEL: 019821 FRAME: 0940

PATENT ASSIGNMENT

We, Thamer A. Abanami, Megan Lesley Tedesco, Yasser Asmi, Ivan J. Leichtling ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Nearby Media Device Tracking" ("APPLICATION"), which:

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of Marshall, Gerstein & Borun LLP, who are associated with customer number 45373, to insert here in parenthesis (U.S. Serial No. 11/674,898, filed FEBRUARY 14, 2007) this APPLICATION's U.S. Serial Number and filing date, when known;

filed) this APPLICATION's U.S. Serial Number and filing date, when known;

☐ was filed on _____ and was given U.S. Serial No. _____;

☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

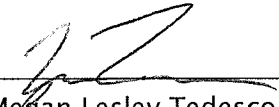
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

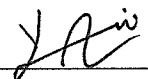
2/6/07
DATE


Thamer A. Abanami

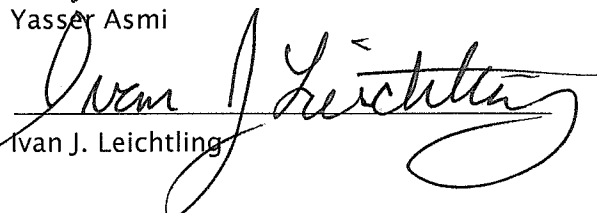
2/6/07
DATE


Megan Lesley Tedesco

2/6/07
DATE


Yasser Asmi

2/6/07
DATE


Ivan J. Leichtling