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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mohamed Bachiri	09/12/2007
Chenita Daughtry	09/12/2007
Robert Weir	09/13/2007
Carol Zimmet	09/12/2007

RECEIVING PARTY DATA

Name:	International Business Machines Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11854803

CORRESPONDENCE DATA

Fax Number: (860)286-0115

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: jwalsh@cantorcolburn.com

Correspondent Name: Cantor Colburn LLP
Address Line 1: 55 Griffin Road South

Address Line 4: Bloomfield, CONNECTICUT 06002

ATTORNEY DOCKET NUMBER:	CAM920070102US1
NAME OF SUBMITTER:	Sean F. Sullivan

Total Attachments: 4

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PATENT REEL: 019822 FRAME: 0684

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ASSIGNMENT

Whereas, we INVENTOR
AND CITY

(1) Mohamed Bachini of Melrose, County of Middlesex and State of Massachusetts 02176
(2) Chenita Daughtry of Roxbury, County of Suffolk and State of Massachusetts 02119
(3) Robert Weir of Westford, County of Middlesex and State of Massachusetts 01886
(4) Carol Zimmet of Boxborough, County of Middlesex and State of Massachusetts 01719
have invented certain improvements in

TITLE

METHODS AND SYSTEMS INVOLVING MONITORING WEBSITE CONTENT

and executed, respectively, a United States patent application therefore on

(1) September 12, 2007, (2) _______, 2007,
(3) _______, 2007, (4) _______, 2007.

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filling of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

Signed and sealed AAA Bu Monamed Bachiri	on Septem	zkęć 12,200
Chenita Daughtry	on	200
Robert Weir	on	
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Docket	Mex	CAN	8020	0701	1021	19
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ASSIGNMENT

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefore;

Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filling of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the inventions set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.

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ASSIGNMENT

Docket No. CAM920070102US1

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INVENTOR					
AND CITY	 Mohamed Bachiri of Melrose, County of Middlesex and State of Massachusetts 02176 Chenita Daughtry of Roxbury, County of Suffolk and State of Massachusetts 02119 Robert Weir of Westford, County of Middlesex and State of Massachusetts 01886 Carol Zimmet of Boxborough, County of Middlesex and State of Massachusetts 01719 				
	have invented certain improvements in				
TITLE	METHODS AND SYSTEMS INVOLVING MONITORING WEBSITE CONTENT				
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	(1), 2007, (2), 2007, (3), 2007, (4), 2007.				
	(3) <u>13 Sept</u> , 2007, (4), 2007.				

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Signed and sealed		
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Mohamed Bachiri		
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Chenita Daughtry		
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Robert Weir		
	on	, 2007
Carol Zimmet		

ASSIGNMENT

Docket No. CAM920070102US1

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NVENTOR AND CITY	 (1) Mohamed Bachiri of Melrose, County of Middlesex and State of Massachusetts 02176 (2) Chedita Daughtry of Roxbury, County of Suffolk and State of Massachusetts 02119 (3) Robert Welr of Westford, County of Middlesex and State of Massachusetts 01886 (4) Carol Zimmet of Boxborough, County of Middlesex and State of Massachusetts 01719
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TITLE	METHODS AND SYSTEMS INVOLVING MONITORING WEBSITE CONTENT
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	(1)

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Signed and sealed		
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Mohamed Bachiri		
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Carol Zimmet (/	

RECORDED: 09/13/2007