

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
EFFECTIVE DATE:	09/06/2007
CONVEYING PARTY DATA	
Name	Execution Date
Jiang Hong	09/06/2007
RECEIVING PARTY DATA	
Name:	Ricoh Company, Ltd.
Street Address:	3-6 Nakamagome, 1-chome
City:	Ohta-ku, Tokyo
State/Country:	JAPAN
Postal Code:	143-8555
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11854942
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	49986-0639
NAME OF SUBMITTER:	Rhys W. Cheung
Total Attachments: 2 source=49986-0639 Assignment for Recordation#page1.tif source=49986-0639 Assignment for Recordation#page2.tif	

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PATENT

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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

JIANG HONG

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Ricoh Company, Ltd

Internal Address: _____

Street Address: 3-6 Nakamagome, 1-chome

City: Ohta-ku, Tokyo

State: _____

Country: JAPAN Zip: 143-8555

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) September 6, 2007

- Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Hickman Palermo Truong & Becker LLP

Internal Address: _____

Street Address: 2055 Gateway Place, Suite 550

City: San Jose

State: California Zip: 95110-1083

Phone Number: 408-414-1080

Fax Number: 408-414-1076

Email Address: _____

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-1302
Authorized User Name _____

9. Signature: /RhysWCheung#58648/

Signature

September 13, 2007

Date

Rhys W. Cheung, Reg. No. 58,648

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, V.A. 22313-1450

Attorney Docket No. 49986-0639 (RSID 1-580)

ASSIGNMENT

WHEREAS I, JIANG HONG, of Cupertino, California, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled APPROACH FOR MANAGING DEVICE USAGE DATA, executed by me on the date of execution of this document, as shown below, and filed concurrently herewith;

AND WHEREAS, RICOH COMPANY, LTD., a corporation organized under the laws of Japan, and having an address of 3-6 Nakamagome, 1-chome, Ohta-ku, Tokyo 143-8555, Japan, is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto RICOH COMPANY, LTD., its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with said assignees that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said assignees, execute such additional assignments and other writings and do such additional acts as said assignees may deem necessary or desirable to perfect the assignees' enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignees;

AND I request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said RICOH COMPANY, LTD., its legal representatives, successors or assigns, as the sole owners of the entire right, title and interest in and to said patent and the invention covered thereby.

Date

9/6/2007

JIANG HONG