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\	To the Director of the U.S. Patent a
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I original documents or copy thereof.

Name of conveying party(ies):

Jin-woo PARK

2. Name and Address of receiving party(ies):

	SAMSUNG SDI CO., LTD. 575, Shin-dong, Yeongtong-gu Suwon-si, Gyeonggi-do Republic of Korea
3.	Nature of conveyance: X
4.	Application number(s) or patent number(s): This document is being filed together with a new application: (a) The execution date(s) of the application is/are: September 5, 2007 (b) The title is: METHOD OF OPTIMIZING BRIGHTNESS OF LIQUID CRYSTAL DISPLAY PANEL OR This document is being filed after filing of the application: (a) Patent Application No(s). 11/851,676, filed September 7, 2007; or (b) Patent No(s)., issued.
5.	Name and address of party to whom correspondence concerning document should be mailed: STEIN, MCEWEN & BUI, LLP Our Docket: 0028.1027 Attention: Michael D. Stein 1400 Eye St., N.W., Suite 300 Washington, D.C. 20005
6.	Total number of applications and patents involved:1
7.	Total fee (37 CFR 3.41) (\$ 40.00 per Patent or Application in Assignment) ☑ Enclosed ☐ Authorized to be charged to Deposit Account No. 503333.
8.	Deposit Account No. 503333: (Any underpayment is authorized to be charged to this Deposit Account) (Attach duplicate copy of this page if paying by deposit account)
James	SG. McEwen, Reg. No. 41,983 Signature Signature Signature Signature

Name of Person Signing

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Total number of pages including cover sheet: 2

U.S. ASSIGNMENT

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IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by

Samsung SDI Co., Ltd. 575, Shin-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea

relating to International Patent Application PCT/JP____

RECORDED: 09/10/2007

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled (Title of Invention)

__ and/or for which application for Letters Patent of the United States

METHOD OF OPTIMIZING BRIGHTNESS OF LIQUID CRYSTAL DISPLAY PANEL

was executed on even date herewith or, if	not so executed, was:
(a) executed on	(Insert date of execution of application, if not concurrent)
(b) filed on ,	Any registered attorney of STEIN, MCEWEN & BUI, LLP, 1400 Eye St., N.W., Suite 300, Washington, D.C. 20005 (202/216-9505) is
Serial No. Not yet assigned;	hereby authorized to insert in (b) the specified data, when known.
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to do all acts which the ASSIGNEE may de- said invention, including in the preparation interference, reissue, reexamination, or pu- declared in relation to same, such acts to	requested by said ASSIGNEE and without charge to but at the expense of said ASSIGNEE, em necessary, desirable or expedient, for securing, maintaining and enforcing protection for and prosecution of said application(s) and the issuance of said Letters Patent(s), in any ublic use proceeding, and in any litigation or other legal proceeding which may arise or be include but not be limited to executing all papers, including separate assignments and ding sworn testimony, and obtaining and producing evidence.
(Typed Name & Signature of Inventor(
PARK, Jin-Woo PARK, Jin-woo	September 5, 2007
2)	
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PATENT REEL: 019832 FRAME: 0618