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ied original documents or copy thereof.

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Rodolphe CATTIN

2. Name and address of receiving party(ies):
B & S Luxury Neuchatel SA
c/o Macdal International, 51, rue des Moulins
2000 Neuchâtel
Switzerland

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: August 30, 2007

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4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)
29/274,933

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

SUGHRUE MION, PLLC
WASHINGTON OFFICE
23373
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6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41): \$40.00

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September 12, 2007

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PATENT

REEL: 019848 FRAME: 0375

Assignment

Whereas, I/We, Rodolphe Cattin a Swiss citizen of 2000 La Chaux-de-Fonds, Switzerland

hereinafter called assignor(s), have invented certain improvements in

_____ and executed an application for letters Patent of the United States of America therefor on _____; and

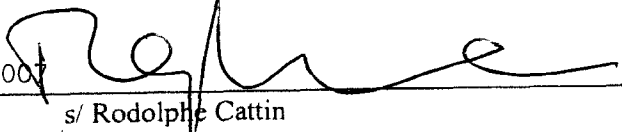
Whereas, B & S Luxury Neuchâtel SA
c/o Macdal International , 51, rue des Moulins
2000 Neuchâtel
Switzerland

(assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

I/We, the above named assignor(s), hereby sell, assign and transfer to the above named assignee, its successors and designs, the entire right, title and interest in the application and the invention disclosed therein for the United States America, including the right to claim priority under 35 U.S.C § 119, and I/We request the Director- U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and I/We will execute without further consideration all papers deemed necessary by the assignee in connection with the United States application when called upon to do so by the assignee.

I/We hereby authorize and request our attorneys SUGHRUE MOIN, PLLC of 2100 Pennsylvania Avenue, NW, Washington, DC 20037-3213 to insert here in parentheses (Application number _____ and confirmation number _____, filed _____) the filing date and application number of said application when known.

Date : 8/30/2007 
s/ Rodolphe Cattin

Date : _____
s/

Date : _____
s/

Date : _____
s/

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C § 261)