

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT								
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT								
<b>CONVEYING PARTY DATA</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Eric Metois</td> <td>08/31/2007</td> </tr> <tr> <td>Jack Wolosewicz</td> <td>08/30/2007</td> </tr> <tr> <td>Mark Shull</td> <td>07/09/2007</td> </tr> </tbody> </table>		Name	Execution Date	Eric Metois	08/31/2007	Jack Wolosewicz	08/30/2007	Mark Shull	07/09/2007
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Eric Metois	08/31/2007								
Jack Wolosewicz	08/30/2007								
Mark Shull	07/09/2007								
<b>RECEIVING PARTY DATA</b>									
<b>Name:</b>	MarkMonitor Inc.								
<b>Street Address:</b>	391 N. Ancestor Place								
<b>Internal Address:</b>	Emerald Tech Center								
<b>City:</b>	Boise								
<b>State/Country:</b>	IDAHO								
<b>Postal Code:</b>	83704								
<b>PROPERTY NUMBERS Total: 1</b>									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11670291</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11670291				
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Application Number:	11670291								
<b>CORRESPONDENCE DATA</b>									
<b>Fax Number:</b>	(415)576-0300								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
<b>Phone:</b>	303-571-4000								
<b>Email:</b>	cek@townsend.com								
<b>Correspondent Name:</b>	Chad E. King								
<b>Address Line 1:</b>	Two Embarcadero Center, Eighth Floor								
<b>Address Line 2:</b>	Townsend and Townsend and Crew LLP								
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111-3834								
<b>ATTORNEY DOCKET NUMBER:</b>	040246-003210US								
<b>NAME OF SUBMITTER:</b>	Chad E. King								
Total Attachments: 3									

**CH \$40.00 11670291**

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ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Eric Metois of 6 Ortona Street, Arlington, MA 02476; Jack Wolosewicz of 1592 Union Street, #121, San Francisco, CA 94123; and Mark Shull of 203 Oxford Street, Chevy Chase, MD 20185, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: DETECTING ONLINE ABUSE IN IMAGES

Date(s) of execution of Declaration:

Filing Date: February 1, 2007

Application No.: 11/670,291; and

WHEREAS, MarkMonitor Inc., a corporation of Delaware, located at Emerald Tech Center, 391 N. Ancestor Place, Boise, ID 83704, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 08/31/2007

[Signature]
Eric Metois

Dated: \_\_\_\_\_

Jack Wolosewicz

Dated: \_\_\_\_\_

Mark Shull

ASSIGNMENT OF PATENT APPLICATION

JOINT

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Dated: \_\_\_\_\_

Dated: 8/30/07

Dated: \_\_\_\_\_

Eric Metois
Jack Wolosewicz
Mark Shull

Patent Docket No.: 040246-003210US

**ASSIGNMENT OF PATENT APPLICATION**

**JOINT**

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Dated: \_\_\_\_\_

Eric Metois

Dated: \_\_\_\_\_

Jack Wolosewicz

Dated: 7/9/07

Mark Shull

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**PATENT**