Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:		(CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYA	ANCE:	0	Corrective Assignment to correct the Assignee previously recorded on Reel 019342 Frame 0704. Assignor(s) hereby confirms the correct name of the Assignee is Toyota Motor Engineering & Manufacturing North America, Inc		
CONVEYING PARTY D	ΑΤΑ				
N			ne	Execution Date	
Danil V. Prokhorov				05/17/2007	
Steven F. Kalik				05/17/2007	
Joe Varri				05/15/2007	
RECEIVING PARTY DA					
	· ·		ring & Manufacturing North America	, Inc.	_
	25 Atlantic Avenue				
City:	Erlanger				
	KENTUCKY				
State/Country:	KENTUCKY				
Postal Code: 4	41018				
	41018 5 Total: 1		Number		
Postal Code: 4	41018 5 Total: 1	1175233			
Postal Code: 4 PROPERTY NUMBERS Property Type	41018 5 Total: 1 ee				
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D	41018 5 Total: 1 be	1175233			
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D Fax Number:	41018 5 Total: 1 9e DATA (248)64	1175233	6		
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D Fax Number:	41018 5 Total: 1 9e DATA (248)64	1175233 1175233 7-5210 5 Mail whe			
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will be</i>	41018 5 Total: 1 9e DATA (248)64 248-647	1175233 1175233 7-5210 5 Mail whe	6 n the fax attempt is unsuccessful.		
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will be</i> Phone:	41018 5 Total: 1 5 Tot	1175233 1175233 7-5210 Mail whe 7-6000	6 In the fax attempt is unsuccessful.		
Postal Code: 4 PROPERTY NUMBERS PROPERTY NUMBERS Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will be</i> Phone: Email:	41018 5 Total: 1 5 Tot	1175233 1175233 7-5210 7-6000 @patlaw.co s E. Ander	6 In the fax attempt is unsuccessful.		
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D Fax Number: <i>Correspondence will be</i> Phone: Email: Correspondent Name:	41018 5 Total: 1 5 Tot	7-5210 <i>Mail whe</i> 7-6000 @patlaw.co s E. Ander ox 7021	6 In the fax attempt is unsuccessful.		
Postal Code: 4 PROPERTY NUMBERS Property Type Application Number: CORRESPONDENCE D Fax Number: Correspondence will be Phone: Email: Correspondent Name: Address Line 1:	41018 5 Total: 1 5 Total: 1 5 Total: 1 5 Total: 1 5 Total: 1 7 Constant (248)64 7 Constant (248)6 7 Constant (2	7-5210 <i>Mail whe</i> 7-6000 @patlaw.cc s E. Ander ox 7021 IICHIGAN	6 <i>n the fax attempt is unsuccessful.</i> om rson		

500359113

REEL: 019862 FRAME: 0986

PATENT REEL: 019862 FRAME: 0987

source=ttc45302#page1.tif source=ttc45302#page2.tif source=ttc45302#page3.tif source=ttc45302#page4.tif source=ttc45302#page5.tif Form PTO-1595 (Rev. 08/05) OMB No. 0651-0027 (exp. 6/30/2008)

.

(***** (****

U.S. DEPARTMENT OF COMMERCE e

United State	s Patent and	Trademar	k Olfice

RECORDATION FORM COVER SHEET					
PATENTS ONLY					
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.					
1. Name of conveying party(les):	2. Name and address of receiving party(les)				
Danil V. Prokhorov (05/17/2007), Steven F. Kalik (05/17/2007), and Joe Varri (05/15/2007)	Name: Toyola Engineering & Manulacturing North America, Inc.				
	Internal Address;				
Additional name(s) of conveying party(les) attached?	Street Address:				
3. Nature of conveyance/Execution Date(s):					
Execution Date(s): in parentheses after inventor name	25 Atlantic Avenue				
Assignment Merger Change of Name					
Security Agreement Joint Research Agreement	City:Erlanger				
Government Interest Assignment	State: Kentucky				
Executive Order 9424, Confirmatory License	Country: United States of America Zip: 41018				
Other	Additional name(s) & address(es) Yes X No attached?				
4. Application or patent number(s):	his document is being filed together with a new application. B. Patent No.(s)				
Additional numbers attached?	Yes X No				
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved:				
Name: Thomas E. Anderson GIFFORD, KRASS, SPRINKLE, ANDERSON & CITKOWSKI, P.C. Internal Address: Atty. Dkt.: TTC-45302/08 Street Address: 2701 Troy Center Drive, Suite 330 Post Office Box 7021	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 Authorized to be charged by credit card X Authorized to be charged to deposit account				
	Enclosed None required (government interest not affecting title)				
	8. Payment Information				
State: MI zip: 48007-7021	a. Credit Card Last 4 Numbers				
Phone Number: (248) 647-6000	Expiration Date				
Fax Number: (248) 647-5210	b. Deposit Account Number 07-1180				
Email Address: docket@patlaw.com	Authorized User Name Thomas E. Anderson				
9. Signature:					
/Thomas E. Anderson/	May 23, 2007				
Signature	Date				
Thomas E. Anderson - 31,318 Name of Person Signing	Total number of pages including cover 3 sheet, attachments, and documents:				

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made by Danil V. Prokhorov; Steven F. Kalik; and Chenna K.R. Varri (hereinafter referred to as Assignors), residing at 4113 Timberline Court, Canton, Michigan 48188; 15 Jason Terrace, Arlington, Massachusetts 02476; and 9335 Lee Highway, Apt. 304, Fairfax, Virginia 22031, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in SYSTEM AND METHOD FOR REDUCING BOREDOM WHILE DRIVING, set forth in U.S. patent application Serial No. 11/752,336, filed May 23, 2007; and

Motor

WHEREAS, Toyota Engineering & Manufacturing North America, Inc., a Corporation organized under and pursuant to the laws of Kentucky having its principal place of business at 25 Atlantic Avenue, Erlanger, KY 41018 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefore and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said

1

inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

GIFFORD, KRASS, SPRINKLE, ANDERSON & CITKOWSKI, P.C.

All practitioners at Customer Number 63796

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 0

Date:

Signature:

Signature:

Date: 5/15/2007

Signature:

Chenna K.R. Varri

Danil V. Prokhorov

Steven F. Kalik

TTC-45302/08

PATENT REEL: 019862 FRAME: 0990

RECORDED: 09/21/2007

2