

**PATENT ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
TARIK ARICI	08/30/2007
HUSEYIN OZDEMIR	08/30/2007
YUCEL ALTUNBASAK	08/29/2007
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	VESTEL ELEKTRONIK SANAYI VE TICARET A.S.
<b>Street Address:</b>	ORGANIZE SANAYI BOLGESI
<b>City:</b>	MANISA
<b>State/Country:</b>	TURKEY
<b>Postal Code:</b>	45030
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
Application Number:	11775553
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NAME OF SUBMITTER:	Jonathan Pierce

CH \$40.00 11775553

Total Attachments: 4  
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**PATENT**  
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## ASSIGNMENT

IN CONSIDERATION OF TEN DOLLARS (\$10.00) cash in hand paid to us by **Vestel Elektronik Sanayi Ve Ticaret A.S.**, and other valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, **Tarik Arici, Huseyin Ozdemir and Yucel Altunbasak** ("ASSIGNORS"), having made an invention in **Method and Apparatus for Adjusting the Contrast of an Image**, while in the employ either as an employee or consultant of **Vestel Elektronik Sanayi Ve Ticaret A.S.**, a corporation organized and existing under the laws of Turkey, doing business at **Organize Sanayi Bölgesi, 45030 Manisa, Türkiye** (sometimes hereinafter called "ASSIGNEE"), do hereby ASSIGN, SELL and CONVEY to said **Vestel Elektronik Sanayi Ve Ticaret A.S.** its successors and assigns, the entire right, title and interest throughout the world in and to:


1. Said invention in **Method and Apparatus for Adjusting the Contrast of an Image**;
2. United States of America patent application on said invention, Application No. 11/775,553 filed July 10, 2007, Attorney's File No. 1821-2501 entitled **Method And Apparatus For Adjusting The Contrast Of An Image**, and U.S. Provisional Application No. 60/806963, filed 11th July 2006, Attorney's File No. 1821-02500, entitled **Method and Apparatus for Adjusting the Contrast of an Image**, and all applications and patents that claim priority, directly or indirectly, to any of the foregoing;
3. All applications for patent or like protection on said invention that have now been or may in the future be made by us or our legal representatives, including any requests for continued examinations, continuations, continuations-in-part, re-issues, divisionals, patents and any other utility applications that may be based on this invention, and like grants, including without limitation, those obtained or permissible under past, present and future laws and statutes, whether in the United States of America or any other place anywhere in the world;
4. All rights and causes of action on account of past, present and future unauthorized use of said invention and for infringement of said patents and like protection, and all past, present, and future remedies and damages related thereto or arising therefrom;

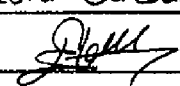
5. The right in ASSIGNEE to file in its name applications for patents and like protection for said invention in any country or countries foreign to the United States; and
8. All international rights of priority associated with said invention, applications, patents and like protection;

and we covenant that we, and our heirs, legal representatives, assigns, administrators, and executors, will, at the expense of ASSIGNEE, its successors and assigns, execute all papers and perform such other acts as may be reasonably necessary to give ASSIGNEE, its successors and assigns, the full benefit of this Assignment.

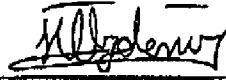
ASSIGNORS covenant, represent, and warrant that: we have disclosed the best mode of making and using said invention; we know of no documents, disclosures, uses, or other prior art that would prevent patenting said invention; we are the sole, original, and true inventors of said invention; the right, title, and interest herein conveyed by us are free and clear of any encumbrance; and we have the full right to convey the same as herein expressed.

EXECUTED at the place and on the date indicated below, opposite our signatures.

ASSIGNORS  
  
Date: 08/30/2007  
Name: Tarik Arici  
Executed at: \_\_\_\_\_

Witnessed by  
Name: Ebru Gurbuz  
Signature:   
Date: 08.30.2007

Date: 30.08.2007



Name: Huseyin Ozdemir

Executed at: \_\_\_\_\_

Witnessed by

Name: Umit MALKOÇ

Signature: 

Date: 30.08.2007

Date: \_\_\_\_\_

Name: Yucel Altunbasak

Executed at: \_\_\_\_\_

Witnessed by

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Name: Huseyin Ozdemir

Executed at: \_\_\_\_\_

Witnessed by

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

 8/29/07  
Name: Yucel Altunbasak

Executed at: \_\_\_\_\_

Witnessed by

Name: Ebu Gurbuz

Signature: 

Date: 08.29.2007