

Form **PTO-1595** (Rev. 09-04)
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies)/Execution Date(s):

MICHAEL P. ZAMBELLI

Execution Date(s): September 20, 2007

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies)

Name: BELLO INTERNATIONAL CORP.

Internal Address: _____

Street Address: _____

711 GINESI DRIVE

City: MORGANVILLE

State: NEW JERSEY

Country: United States of America Zip: 07751-1250

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of Conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License
☐ Other _____

4. Application or patent number(s):

A. Patent Application No.(s)

29/270,922

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Gregory S. Gewirtz
LERNER, DAVID, LITTENBERG,
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: BELLO 3.1-025

Street Address: 600 South Avenue West

City: Westfield

State: NJ Zip: 07090

Phone Number: (908) 518-6343

Fax Number: (908) 654-0415

Email Address: cgewirtz@ldlkm.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 12-1095
Authorized User Name Gregory S. Gewirtz

9. Signature:



Signature

September 24, 2007

Date

Gregory S. Gewirtz - 36,522

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents.

2

395189-1 DCR

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PATENT
REEL: 019871 FRAME: 0247

CH \$40.00 121095 29270922

ASSIGNMENT OF DESIGN APPLICATION	Docket Number (Optional) BELLO 3.1-025
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Whereas, I, Michael P. Zambelli of
2 Kindred Court, Basking Ridge, New Jersey 07920
 hereafter referred to as assignor, have invented certain new and useful improvements in
AUDIO VIDEO SHELVING UNIT

☒ for which an application for a United States Design Patent was filed on January 5, 2007
 Application Number 29/270,922

☐ for which an application for a United States Design Patent was executed by me on _____

☐ for which an International Application was filed on _____, as
 _____, designating the United States.

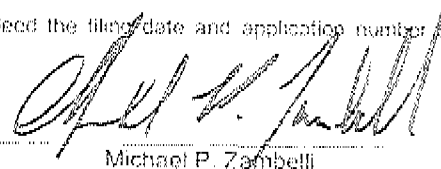
And

Whereas, Bell'O International Corp.
 a corporation of Delaware herein referred to as "assignee" whose mailing address is
711 Ginesi Drive, Morganville, New Jersey 07751-1250
 is desirous of acquiring the entire right, title and interest in the same,

NOW, THEREFORE, in consideration of the sum of one dollars (\$ 1.00), the receipt whereof
 is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said
 assignee the entire right, title and interest for the United States of America and all other countries in and to said
 invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue
 applications and patents applied for or granted therefor in the United States of America and all other countries, for
 said invention, including without limitation all applications and patents for said invention claiming priority or benefit
 of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or
 benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents
 on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and
 the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without
 further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for
 Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate
 to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever
 requested, to testify in any interferences or other legal proceedings in which any of said applications or patents
 may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary
 to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all
 countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said
 application when known.

9/20/07
 Date


 Michael P. Zambelli


 Witness

Michael P. Zambelli
 Printed Name of Witness

(42276-1 Doc)

PATENT

RECORDED: 09/24/2007

REEL: 019871 FRAME: 0248