

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Bruce R. HENDERSON</td><td>09/12/2007</td></tr><tr><td>Anthony GIBSON</td><td>09/12/2007</td></tr></tbody></table>	Name	Execution Date	Bruce R. HENDERSON	09/12/2007	Anthony GIBSON	09/12/2007							
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RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>BOOMERANG TECHNOLOGY HOLDINGS, LLC</td></tr><tr><td>Street Address:</td><td>1431 Greenway Drive</td></tr><tr><td>Internal Address:</td><td>Suite 700</td></tr><tr><td>City:</td><td>Irving</td></tr><tr><td>State/Country:</td><td>TEXAS</td></tr><tr><td>Postal Code:</td><td>75038</td></tr></table>	Name:	BOOMERANG TECHNOLOGY HOLDINGS, LLC	Street Address:	1431 Greenway Drive	Internal Address:	Suite 700	City:	Irving	State/Country:	TEXAS	Postal Code:	75038	
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
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NAME OF SUBMITTER:	David M. O'Dell												
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PATENT
REEL: 019871 FRAME: 0534

Attorney Docket No. 26315.22

ASSIGNMENT

WHEREAS, we,

- (1) Bruce R. Henderson of Escondido, CA, USA
(2) Anthony Gibson of Irving, TX, USA

have invented certain improvements in **EXTENDED CORRELATION METHODS IN A CONTENT TRANSFORMATION ENGINE** for which we have filed an application for Letters Patent of the United States of America, on July 3, 2007 and which was assigned application Serial No. 11/773,292; and



WHEREAS, Boomerang Technology Holdings, LLC (Assignee), a corporation organized and existing under the laws of the State of Texas, having its principal office and place of business in Irving, Texas, USA, is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application in the United States of America and in any and all countries foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in, to and under the said invention, and the said application, and all divisional, renewal, substitutional, and continuing applications thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may be filed for said invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, and all prior patents and patent applications from which a filing priority of the above-described patent application may be obtained, including the right to collect past damages; and we hereby authorize and request the Commissioner of Patents of the United States of America, and any official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

AND WE HEREBY further covenant and agree that we will communicate to said Assignee, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, renewal, substitutional, continuing, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid the said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

Inventor Name: Bruce R. Henderson
Residence Address: 1923 Edith Drive, Escondido, CA 92026

Dated: 12 Sept 2007
Bruce R. HendersonDated: 12 SEPTEMBER 2007 AD
Witness Signature
Witness Name: T. CHAMBERS

Attorney Docket No. 26315.22


Inventor Name:
Residence Address:

Anthony Gibson
1431 Greenway Drive, Irving, TX 75038

Dated: 12 Sept. 2007


Anthony Gibson

Dated: 12 Sept 2007


Witness Signature

Witness Name: Nicole Davis