



RECORDATION FORM

09-21-2007



103447177

Our Ref.: MJK-790-1871

PATENTS ON

9.17.07

To the Director of the U.S. Patent and Trademark Office: Please record the a. _____

<p>1. Name of conveying party(ies):</p> <p>1 Tatsuo Mori 5</p> <p>2 6</p> <p>3 7</p> <p>4 8</p> <p>Additional name/s of conveying party/ies attached? <input type="checkbox"/></p> <p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Assignment <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Other _____</p> <p>Execution Date: <u>September 7, 2007</u></p>	<p>2. Name and address of receiving party(ies):</p> <p>1) Name: Sharp Kabushiki Kaisha Street Address: 22-22, Nagaike-cho, Abeno-ku City: Osaka State/Country: Japan Zip: _____</p> <p>2) Name _____ Street Address: _____ City: _____ State: _____ Zip: _____</p> <p>Additional name/s & address/es attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>4. Application number(s) or patent number(s): <input type="checkbox"/> This assignment is being filed together with a new application.</p> <p>A. Patent Application No(s). (1) 29/274,804 (2) _____ (3) _____</p>	<p>B. Patent No(s). (1) _____ (2) _____ (3) _____</p> <p>Additional numbers attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
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<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Michael J. Keenan</u></p> <p>Internal Address: _____</p> <p>Street Address: <u>Nixon & Vanderhye P.C.</u> <u>901 North Glebe Road</u> <u>11th Floor</u></p> <p>City: <u>Arlington</u> State: <u>VA</u> Zip: <u>22203</u></p>	<p>6. Total number of applications & patents involved: <u>1</u></p> <p>7. Total fee (37 CFR 3.41) \$ <u>40.00</u></p> <p><input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account #14-1140</p> <p>8. The Commissioner is hereby authorized to charge any deficiency in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper thereafter filed in this application by this firm) to our Account No. <u>14-1140.</u></p>
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9. Statements and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael J. Keenan September 17, 2007
Name of Person Signing Signature Date

Reg. No. 32,106

Total number of pages including original cover sheet, attachments, and document: [3]

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

09/18/2007 JADD01 00000086 29274804
06 FC:8021 40.00 OP

ASSIGNMENT FOR PATENT APPLICATION
(All Rights)

WHEREAS, Tatsuo Mori (hereinafter ASSIGNOR) of 3-15-1-203 Suzaku, Nara-shi, Nara-ken, Japan, has invented a certain improvement in LCD TAG FOR DISPLAY SHELF for which a so-entitled application for Letters Patent of the United States was filed in the United States Patent and Trademark Office on May 25, 2007 under Serial No. 29/274,804;

WHEREAS, Sharp Kabushiki Kaisha (hereinafter ASSIGNEE), a corporation of the Country of Japan, having an office and place of business at 22-22 Nagaike-cho, Abeno-ku, Osaka, Japan is desirous of acquiring an interest therein;

NOW, THEREFORE, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the said ASSIGNOR by these presents hereby sells, assigns, and transfers unto the said ASSIGNEE, its successors, assigns, and legal representatives, ASSIGNOR'S entire right, title and interest in the United States of America and all foreign countries, in and to the invention as described in the aforesaid application, and to the said application and to all subsequent applications based thereon including any and all continuations, divisions, reissues, and substitutes of said application, and all resulting patents, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres; and the ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Letters Patent to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns, and legal representatives. It is understood and agreed that ASSIGNEE'S attorneys Nixon & Vanderhye P.C. have represented only ASSIGNEE and will continue to represent only ASSIGNEE with respect to this invention;

ASSIGNOR hereby agrees to transfer a like interest upon request of said ASSIGNEE, its successors, assigns, and legal representatives, and without further remuneration, in and to any improvements, and applications for patents based thereon, growing out of or related to the said invention;

ASSIGNOR hereby agrees to execute any papers by ASSIGNEE, its successors, assigns, and legal representatives, deemed essential to ASSIGNEE'S full protection and title in and to the invention hereby transferred; and

ASSIGNOR hereby agrees, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE, for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

AGREED and executed as noted below:

September 7, 2007

Date

Tatsuo Mori

Tatsuo Mori

Witnessed by:

Ken Sugiyama

Name:

September 7, 2007

Date: