Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	08/31/2007

CONVEYING PARTY DATA

Name	Execution Date
APPTIMUM, INC.	08/30/2007

RECEIVING PARTY DATA

Name:	Microsoft Corporation	
Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	

PROPERTY NUMBERS Total: 9

Property Type	Number
Application Number:	09378999
Application Number:	10094251
Application Number:	10329868
Application Number:	10917637
Application Number:	10917638
Application Number:	10917631
Application Number:	10731571
Application Number:	11058980
Application Number:	11238687

CORRESPONDENCE DATA

Fax Number: (425)708-5046

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (425) 705-4630 Email: p5sup@microsoft.com

PATENT REEL: 019875 FRAME: 0533

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Correspondent Name: Rimma N. Oks
Address Line 1: One Microsoft Way

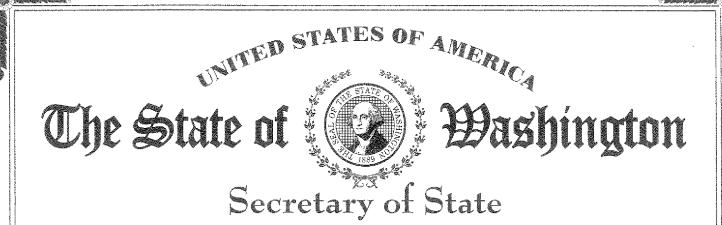
Address Line 4: Redmond, WASHINGTON 98052

ATTORNEY DOCKET NUMBER: 317072.01

NAME OF SUBMITTER: Kate Marochkina

Total Attachments: 5

source=Certificate of Merger Apptimum Inc#page1.tif source=Certificate of Merger Apptimum Inc#page2.tif source=Certificate of Merger Apptimum Inc#page3.tif source=Certificate of Merger Apptimum Inc#page4.tif source=Certificate of Merger Apptimum Inc#page5.tif



CERTIFICATE OF MERGER

I, Sam Reed, Secretary of State of the State of Washington and custodian of its seal, hereby certify that documents meeting statutory requirements have been filed and processed with the Secretary of State merging the listed "Merging Entities" into:

MICROSOFT CORPORATION

WA Profit Corporation UBI: 600-413-485

Filing Date: August 31, 2007

Merging Entities:

Not Qualified in WA APPTIMUM, INC.



Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Sam Reed, Secretary of State

REEL: 019875 FRAME: 0535

ARTICLES OF MERGER

OF

FILED SECRETARY OF STATE

Apptimum, Inc.

AUG 3 1 2007

INTO

STATE OF WASHINGTON

Microsoft Corporation

To the Secretary of State State of Washington

Pursuant to the provisions of the Washington Business Corporation Act governing the merger of a foreign wholly-owned subsidiary business corporation into its domestic parent business corporation, the domestic parent business corporation hereinafter named does hereby submit the following articles of merger.

- 1. The name of the subsidiary corporation, which is a business corporation organized under the laws of the State of Florida, is Apptimum, Inc.
- 2. The name of the parent corporation, which is a business corporation organized under the laws of the State of Washington, is Microsoft Corporation.
- 3. The number of outstanding shares of Apptimum, Inc. is 100.00, all of which are of one class, and all of which are owned by Microsoft Corporation.
- 4. The following is the Plan of Merger for merging Apptimum, Inc. into Microsoft Corporation as approved by resolution of the Board of Directors of Microsoft Corporation.

ARTICLE I

The Plan shall become effective upon the filing of the requisite documents with the Secretary of State for Washington and Florida. The date upon which the Plan shall become effective is herein referred to as the "Effective Date."

ARTICLE II

As used in this Plan, the "Merger" means the merger of Non-Surviving Corporation into Surviving Corporation in accordance with this Plan and the laws of Washington and Florida.

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ARTICLE III

The Articles of Incorporation of Surviving Corporation as in effect immediately prior to the Effective Date of the Merger shall constitute the "Articles" of the Surviving Corporation within the meaning of Section 23B.01.400(l) of the Revised Code of Washington.

ARTICLE IV

From and after the Effective Date of the Merger, the Bylaws of the Surviving Corporation shall be unchanged until the same thereafter be amended or repealed in accordance with the Articles of Incorporation and Bylaws of the Surviving Corporation.

ARTICLE V

The directors and officers of the Surviving Corporation in office on the Effective Date of the Merger shall remain in office until further removed or resigned.

ARTICLE VI

At the Effective Date of the Merger the outstanding shares of the common stock of Non-Surviving Corporation shall be cancelled. The outstanding shares of the common stock of Surviving Corporation, and the certificates representing such shares, shall be unaffected by the Merger.

ARTICLE VII

The effect of the Merger shall be as provided by the applicable provisions of the laws of Washington and Florida. Without limiting the generality of the foregoing, and subject thereto, at the Effective Date of the Merger: the separate existence of Non-Surviving Corporation shall cease; the Surviving Corporation shall possess all assets and property of every description, and every interest therein, wherever located, and the rights, privileges, immunities, powers, franchises, and authority, of a public as well as a private nature, of all of the Constituent Corporations; all obligations belonging to or due any of the Constituent Corporations shall be vested in and become the obligations of, the Surviving Corporation without further act or deed; title to any real estate or any interest therein vested in any of the Constituent Corporations shall be vested in and become the obligations of the Surviving Corporation without further act or deed; title to any real estate or any interest therein vested in any of the Constituent Corporations shall not revert or in any way be impaired by reason of the Merger; all rights of creditors and all liens

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upon any property of any of the Constituent Corporations shall be preserved unimpaired; and the Surviving Corporation shall be liable for all the obligations of the Constituent Corporations and any claim existing, or action or proceeding pending, by or against any of the Constituent Corporations may be prosecuted to judgment with right of appeal, as if the Merger had not taken place.

If at any time after the Effective Date of the Merger the Surviving Corporation shall consider it to be advisable that any further conveyances, agreements, documents, instruments, and assurances of law or any other things are necessary or desirable to vest, perfect, confirm, or record in the Surviving Corporation the title to any property, rights, privileges, powers, and franchises of the Constituent Corporations or otherwise to carry out the provisions of this Plan, the proper directors and officers of the Constituent Corporations last in office shall execute and deliver, upon the Surviving Corporation's request, any and all proper conveyances, agreements, documents, instruments, and assurances of law, and do all things necessary or proper to vest, perfect, or confirm title to such property, rights, privileges, powers, and franchises in the Surviving Corporation, and otherwise to carry out the provisions of this Plan.

ARTICLE VIII

This Plan may be terminated and the Merger abandoned by mutual consent of the directors of the Constituent Corporations at any time prior to the Effective Date of the Merger.

ARTICLE IX

Except as otherwise specifically provided herein, nothing expressed or implied in this Plan is intended, or shall be construed, to confer upon or give any person, firm, or corporation, other than the Constituent Corporations any rights or remedies under or by reason of this Plan.

- 5. Microsoft Corporation in its capacity as the holder of all of the outstanding shares of Apptimum, Inc. waived the mailing of a copy of the Plan of Merger to Microsoft Corporation otherwise provided for under the provisions of Section 23B.11.040 of the Washington Business Corporation Act.
- 6. The laws of the jurisdiction of organization of Apptimum, Inc. permit a merger of a wholly-owned subsidiary business corporation of another jurisdiction into a parent business corporation of the jurisdiction of organization of Microsoft Corporation; and the merger of Apptimum, Inc. into Microsoft Corporation is in compliance with the laws of the jurisdiction of organization of Apptimum, Inc.
 - 7. Shareholder approval was not required.

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Dated: August 30, 2007

MICROSOFT CORPORATION

By:

Name: Begjamin Orndorff

Title: Assistant Secretary

RECORDED: 09/25/2007

WA BC D-:ARTICLES OF MERGER S>P F>D 11/96-4 (#614)