

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Diego A. Ruiz	09/21/2007
RECEIVING PARTY DATA	
Name:	Simple Energy Solutions, Inc.
Street Address:	89 Clay Pit Road
City:	Sag Harbor
State/Country:	NEW YORK
Postal Code:	11963
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11861334
CORRESPONDENCE DATA	
Fax Number:	(516)496-3869
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	516-496-3868
Email:	John@ktb-iplaw.com
Correspondent Name:	Keusey, Tutunjian & Bitetto, P.C.
Address Line 1:	20 Crossways Park North, Suite 210
Address Line 2:	Attn: John G. Tutunjian
Address Line 4:	Woodbury, NEW YORK 11797
ATTORNEY DOCKET NUMBER:	443-6
NAME OF SUBMITTER:	John G. Tutunjian
Total Attachments: 2 source=443-6ASSIGN#page1.tif source=443-6ASSIGN#page2.tif	

CH \$40.00 11861334

ASSIGNMENT

In consideration of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, Diego A. Ruiz (hereinafter referred to as "Assignor"):

Hereby sell, assign and transfer to Simple Energy Solutions, Inc. (hereinafter referred to as "Assignee"), a corporation of New York, having a place of business at 89 Clay Pit Road, Sag Harbor, NY 11963, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned concurrently herewith is entitled:

FUEL ADDITIVE

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name, and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent application on any and said improvements; execute all rightful oaths, assignments, powers of attorney and other papers, communicate to said Assignee, its successors, assigns and legal representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or legal representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for

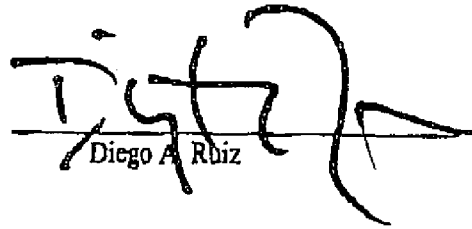
vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date:

9.21.07

Month/Day/Year


Diego A. Ruiz