

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jae-Hyun CHO</td><td>09/05/2007</td></tr><tr><td>Jung-Hwan CHO</td><td>09/05/2007</td></tr><tr><td>Jin-Ho PARK</td><td>09/05/2007</td></tr><tr><td>Hyun-Su LEE</td><td>09/05/2007</td></tr></tbody></table>	Name	Execution Date	Jae-Hyun CHO	09/05/2007	Jung-Hwan CHO	09/05/2007	Jin-Ho PARK	09/05/2007	Hyun-Su LEE	09/05/2007	
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Hyun-Su LEE	09/05/2007										
RECEIVING PARTY DATA											
Name:	SAMSUNG ELECTRONICS CO., LTD.										
Street Address:	416, Maetan-dong, Yeongtong-gu										
Internal Address:	Suwon-si										
City:	Gyeonggi-do										
State/Country:	KOREA, REPUBLIC OF										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>11861963</td></tr></tbody></table>	Property Type	Number	Application Number:	11861963							
Property Type	Number										
Application Number:	11861963										
CORRESPONDENCE DATA											
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NAME OF SUBMITTER:	Howard R. Popper										
Total Attachments: 2											

CH \$40.00 11861963

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PATENT
REEL: 019891 FRAME: 0136

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, we

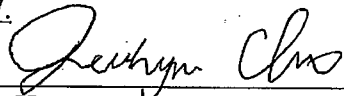
CHO, Jae-Hyun	of	476-12 Galhyeon-dong, Eunpyeong-gu, Seoul, Korea
CHO, Jung-Hwan	of	1705-701 Sinan apt., Munchonmaeul 1-danji, Juyeop 2-dong, Ilsanseo-gu, Goyang-si, Gyeonggi-do, Korea
PARK, Jin-Ho	of	809-801 Byeoksansanseong apt., Gweonseon-dong, Gyeongseon-gu, Suwon-si, Gyeonggi-do, Korea
LEE, Hyun-Su	of	205-2404 Hanmaeum Imgwang apt., Hoge 2-dong, Dongan-gu, Anyang-si, Gyeonggi-do, Korea

hereby sell, assign and transfer to SAMSUNG ELECTRONICS CO., LTD., a corporation, having a place of business at 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, its successors and assigns, the entire right, title and interest throughout the world in our invention in

LIQUID CRYSTAL DISPLAY AND DRIVING METHOD THEREFOR

for which we have executed a United States patent application on or about the date of this assignment, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; we authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from us; we agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, their successors, assigns and nominees, at their request and expense, in obtaining and enforcing patents for said invention in all countries; and we request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, its successors and assigns.

Executed this 5th day of September 2007.


CHO, Jae-Hyun


WITNESSED:

Signature

Date: Sep. 5, 2007

KIM Yu-Mi

Executed this 5th day of September, 2007.



CHO, Jung-Hwan

WITNESSED:

Signature Kim Hye-Jin

Date: Sep. 5, 2007

KIM Hye-Jin

Executed this 5th day of September, 2007



PARK, Jin-Ho


WITNESSED:

Signature

Date: Sep. 5, 2007

PARK Mi-Young

Executed this 5th day of September, 2007.



LEE, Hyun-Su

WITNESSED:

Signature

Date: Sep. 5, 2007

KIM Yu-Mi