# PATENT ASSIGNMENT

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|---|---|

| NATURE OF CONVEYANCE: | ASSIGNMENT |
|---|---|

## CONVEYING PARTY DATA

| Name | Execution Date |
|---|---|
| Robert Lee Angell | 09/25/2007 |
| James R. Kraemer | 09/25/2007 |

## RECEIVING PARTY DATA

| | |
|---|---|
| Name: | International Business Machines Corporation |
| Street Address: | New Orchard Road |
| City: | Armonk |
| State/Country: | NEW YORK |
| Postal Code: | 10504 |

## PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---|---|
| Application Number: | 11862294 |

## CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | END920070007US6 |
|---|---|

| NAME OF SUBMITTER: | Mari Stewart |
|---|---|

Total Attachments: 4
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**PATENT
REEL: 019893 FRAME: 0513**

## A S S I G N M E N T

Whereas, we,

(1) <u>Robert Lee Angell</u>          of <u>Salt Lake City</u>
County of <u>Salt Lake</u>            and State of <u>Utah</u>

and

(2) <u>James R. Kraemer</u>           of <u>Santa Fe</u>
County of <u>Santa Fe</u>            and State of <u>New Mexico</u>

have invented certain improvements in

**Method and Apparatus for Preferred Customer Marketing Delivery Based on
Dynamic Data for a Customer**

and executed, respectively, a United States patent application therefore on
*(Dates Inventors Signed Declaration)* (1) ⟋⟍S S⟋⟍ ⟋ Z⟋⟍07 , and
(2) _____ .

Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of
New York, having a place of business at Armonk, New York 10504, (hereinafter
called IBM), desires to acquire the entire right, title and interest in the
said application and invention, and to any United States and foreign patents
to be obtained therefor;

Now therefore, for a valuable consideration, receipt whereof is hereby
acknowledged, we, the above named, hereby sell, assign, and transfer to
IBM, its successors and assigns, the entire right, title and interest in the
said application and invention therein disclosed for the United States and
foreign countries, and in all foreign countries, and all rights of priority
resulting from the filing of said United States application, and we request
the Commissioner of Patents to issue any Letters Patent granted upon the
invention set forth in said application to IBM, its successors and assigns;
and we hereby agree that IBM may apply for foreign Letters Patent on said
invention and we will execute all papers necessary in connection with the
United States and foreign applications when called upon to do so by IBM.

(1) Signed at _Dallas, TX_____ on _25 Sep 2007_
                city and state                    date

_____
                                    Robert Lee Angell

**PATENT
REEL: 019893 FRAME: 0515**

and (2) Signed at _____ on _____ .
              *city and state*                        *date*


_____
                                    *James R. Kraemer*

## A S S I G N M E N T

Whereas, we,

(1) <u>Robert Lee Angell</u>         of <u>Salt Lake City</u>
County of <u>Salt Lake</u>           and State of <u>Utah</u>

and

(2) <u>James R. Kraemer</u>          of <u>Santa Fe</u>
County of <u>Santa Fe</u>            and State of <u>New Mexico</u>

have invented certain improvements in

**Method and Apparatus for Preferred Customer Marketing Delivery Based on Dynamic Data for a Customer**

and executed, respectively, a United States patent application therefore on
*(Dates Inventors Signed Declaration) (1)*_____*, and*
*(2)* **25 SEP 07**_____ .

*Whereas, INTERNATIONAL BUSINESS MACHINES CORPORATION, a corporation of New York, having a place of business at Armonk, New York 10504, (hereinafter called IBM), desires to acquire the entire right, title and interest in the said application and invention, and to any United States and foreign patents to be obtained therefor;*

*Now therefore, for a valuable consideration, receipt whereof is hereby acknowledged, we, the above named, hereby sell, assign, and transfer to IBM, its successors and assigns, the entire right, title and interest in the said application and invention therein disclosed for the United States and foreign countries, and in all foreign countries, and all rights of priority resulting from the filing of said United States application, and we request the Commissioner of Patents to issue any Letters Patent granted upon the invention set forth in said application to IBM, its successors and assigns; and we hereby agree that IBM may apply for foreign Letters Patent on said invention and we will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by IBM.*

*(1) Signed at* _____ *on* _____ .
                   *city and state*                      *date*

                                                *Robert Lee Angell*

and (2) Signed at _Santa Fe, NM_ on _25 SEP 07_ .
<span style="display:block;text-align:center">city and state</span> <span style="display:block;text-align:center">date</span>

_James R. Kraemer_
James R. Kraemer

**PATENT**