PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Steven Dale Zettner	09/12/2007

RECEIVING PARTY DATA

Name:	United Services Automobile Association (USAA)	
Street Address:	9800 Fredericksburg Road	
City:	San Antonio	
State/Country:	TEXAS	
Postal Code:	78288	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11781552

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: USAA-0305

NAME OF SUBMITTER: Katie Howe

Total Attachments: 2

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PATENT REEL: 019895 FRAME: 0240

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\$40.00

PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventorship	Steven Dale Zettner
	United Services Automobile Association (USAA)
	USAA-0305
	US-0244.01
Title: Systems And Methods For Enhance	

PATENT ASSIGNMENT

PARTIES TO THE ASSIGNMENT

Assignor(s):

Steven Dale Zettner 2419 Fairfield Bend Drive San Antonio, Texas 78231-2203

Assignee:

United Services Automobile Association (USAA)
Reciprocal Interinsurance Exchange in the State of Texas
9800 Fredericksburg Road
San Antonio, Texas 78288

AGREEMENT

WHEREAS, ASSIGNOR(S) (listed above) is/are inventor(s) of an invention(s) entitled as described and claimed in the specification forming part of an application(s) for United States letters patent referenced above;

WHEREAS, United Services Automobile Association (USAA) (hereinafter referred to as ASSIGNEE), a reciprocal interinsurance exchange of the State of Texas having a place of business at 9800 Fredericksburg Road, San Antonio, Texas 78288, is desirous of acquiring the entire right, title and interest in and to the invention(s) and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign, and transfer unto ASSIGNEE, the entire right, title, and interest in and to said invention(s), said application(s), and any and all

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US0244 FormalPapers[1] Page 7 of 2

Ver. 1.01

PATENT REEL: 019895 FRAME: 0241

letters patent which may be granted for said invention(s) in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues, and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application(s) to which said foreign applications are entitled by virtue of international convention, treaty, or otherwise, said invention(s), application(s), and all letters patent on said invention(s) to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer, and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention(s), for litigation regarding said letters patent, or for the purpose of protecting title to said invention(s) or letters patent therefor.

AND this Assignment may be executed in multiple counterparts, each of which shall be deemed to be an original of this Assignment. Additionally, we hereby authorize our attorneys to collect the signature pages of each executed counterpart and to attach those signature pages to a single copy of this instrument, which single copy and attached signature pages together shall constitute an original of this Assignment.

We further authorize and direct our attorneys to insert below* the application number and filing date of said application now identified as Case No. USAA-0305/US-0244.01 as soon as the same shall have been made known to them by the United States Patent Office.

Steven Dale Zettner

-12-0

Date of Signature

** 	The above assignment covers Application No, filed on	
Se oternica	he above insertion made by me this 26	day of
<u>spionae</u>	year or the second seco	
of	WOODCOCK WASHBURN LLP	

Name: Robert A. Madayag, III

Registration No. 57,355

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PATENT

REEL: 019895 FRAME: 0242

RECORDED: 09/28/2007