

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
A.I.S. Marketing Services, Inc.	08/16/2006
RECEIVING PARTY DATA	
Name:	Mount Hamilton Partners, LLC
Street Address:	650 Castro Street
Internal Address:	Suite 120-333
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94041
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	5812134
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Total Attachments: 3 source=ExhibitB_AIS#page1.tif source=ExhibitB_AIS#page2.tif source=ExhibitB_AIS#page3.tif	

OP \$40.00 5812134

Exhibit B

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, A.I.S. Marketing Services, Inc., an entity having offices at 7222 E. Gainey Ranch Road, No. 144, Scottsdale, AZ 85258 ("**Assignor**"), does hereby sell, assign, transfer, and convey unto Mount Hamilton Partners, LLC, a Delaware limited liability company, with an office at 650 Castro Street, Suite 120-333, Mountain View, CA 94041 ("**Assignee**"), or its designees all right, title, and interest that exist today and may exist in the future in and to all of the following (collectively, the "**Patent Rights**"):

- (a) the patent listed below (the "**Patent**");
- (b) any provisional patent applications, patent applications, patents or other governmental grants or issuances (i) to which the Patent directly or indirectly claims priority and/or (ii) for which the Patent directly or indirectly forms a basis for priority;
- (c) reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, and divisions of any item in the foregoing categories (a) and (b);
- (d) items in any of the foregoing in categories (a) through (c), whether or not expressly listed as the Patent below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;
- (e) rights, if any, to all inventions, invention disclosures, and discoveries described in any item in the foregoing categories (a) through (d) and all other rights arising out of such inventions, invention disclosures, and discoveries;
- (f) rights, if any, to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in the foregoing categories (a) through (e), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;
- (g) causes of action (whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, the Patent and/or any item in any of the foregoing categories (a) through (g), including, without limitation, all causes of action and other enforcement rights for
 - (i) damages,
 - (ii) injunctive relief, and
 - (iii) other remedies of any kind

for past, current, and future infringement; and

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(i) all rights to collect royalties and other payments under or on account of the Patent and/or any item in the foregoing categories (b) through (h).

<u>Patent No.</u>	<u>Country</u>	<u>Filing Date</u>	<u>Title of Patent and First Named Inventor(s)</u>
US 5,812,134	US	March 28, 1996	User interface navigational system and method for interactive representation of information contained within a database by Todd Pooser.

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

Assignor will, at the reasonable request of Assignee and at Assignee's expense, do all things necessary, proper, or advisable, including without limitation, the execution, acknowledgment, and recordation of specific assignments, oaths, declarations, and other documents on a country-by-country basis, to assist Assignee in obtaining, perfecting, sustaining, and/or enforcing the Patent Rights. Such assistance will include providing, and obtaining from the respective inventors, prompt production of pertinent facts and documents, giving of testimony, execution of petitions, oaths, powers of attorney, specifications, declarations or other papers, and other assistance reasonably necessary for filing patent applications, complying with any duty of disclosure, and conducting prosecution, reexamination, reissue, interference or other priority proceedings, opposition proceedings, cancellation proceedings, public use proceedings, infringement or other court actions and the like with respect to the Patent Rights. With prior written approval by Assignee, Assignee will pay Assignor's reasonable costs and expenses.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

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